

ADAC WELCOMES PEACOCK ALLEY THIS MARCH



(Photo Caption L-R:) Katie Belveal, ADAC GM; Brad Cleveland, Director of Retail for Peacock Alley; Kim Johnson, Director of Leasing for ADAC; Katherine Nicholson, Opening Host Committee Chair; and Rachael Murphy, Store Manager at Peacock Alley

ATLANTA: Peacock Alley will join ADAC this March in suite A6. The new 2,100-square-foot studio space will feature the brand's timeless favorites and the new spring 2014 collection of coverlets, duvets, sheets, shams, pillows and headboards as well as one-of-a-kind items that customers will covet. The Design Studio offers a new point of view on home décor and serves as a creative resource center for the public and interior designers.

"We are looking forward to Peacock Alley joining the ADAC family because of the diversity their products will bring for our customers," said Katie Belveal, ADAC General Manager. "By offering complete bedding, linens and additional soft goods, guests will be able to walk-away with complete bedding sets, which further adds to the amazing growth we have already seen in 2014 from our tenants."

The Peacock Alley Design Studio will provide an inviting, comfortable feeling that greets guests upon entering with an open floor plan featuring sample bed displays. Almost anything in the new store can be customized or personalized to meet unique specifications.

"We recognize that the majority of interior designers and our target customers are located on the coasts and in the northeast and southeast regions. Atlanta is the perfect home for our next location to cater to these audiences whom appreciate the craftsmanship, quality and personalized, timeless design of our products," said Jason Needleman, CEO of Peacock Alley. "The new Peacock Alley Design Studio is perfectly suited for the heart of ADAC where quality product is ever-present."

Peacock Alley Design Studio will be located at 349 Peachtree Hills Ave. NE, A6, Atlanta, Georgia 30305. Hours of operation will be Monday – Friday 9 a.m. – 5 p.m. and Saturday 10 a.m. – 3 p.m. For information, please call 800.496.2880 or visit peacockalley.com, follow their news on Twitter @peacockalleyusa or like them on Facebook at [Facebook.com/PeacockAlley](https://www.facebook.com/PeacockAlley).

www.adacatlanta.com

[Facebook.com/AtlantaDecorativeArtsCenter](https://www.facebook.com/AtlantaDecorativeArtsCenter) | [Twitter.com/ADACatlanta](https://twitter.com/ADACatlanta) | [Pinterest.com/adacatlanta/](https://www.pinterest.com/adacatlanta/)

MEDIA CONTACT:

Tara Murphy or Brianna Wagenbrenner – 360 Media, Inc. – 404.577.8686 or info@360media.net