



INTERNATIONAL
MARKET CENTERS

FOR IMMEDIATE RELEASE

**AMERICASMART AND ADAC PARTNER TO PRESENT DUAL-VENUE
DESIGN DESTINATION THIS SEPTEMBER
Fall Market at AmericasMart, September 19-21;
DISCOVER ADAC at ADAC, September 20-22**

ATLANTA – August 4, 2022 – AmericasMart Atlanta and the Atlanta Decorative Arts Center (ADAC) are collaborating for the fourth consecutive year to create the Southeast’s premier dual-venue design destination, September 19-22. The two design-focused markets will offer top-of-the-line product selections from leading home décor, lifestyle, furniture and rug brands between Fall Market at AmericasMart, September 19-21, and DISCOVER ADAC at ADAC, September 20-22.

“Together, AmericasMart and ADAC create a design destination offering a full-package of resources, networking and education that allows retailers to easily source the product they need,” said Bob Maricich, CEO of International Market Centers. “Between both locations, Atlanta will be the peak of design trends this September.”

All trade registrants for Fall Market and DISCOVER ADAC will have access to ADAC’s 65+ high design home décor, lifestyle and furniture showrooms in Buckhead and AmericasMart’s 400+ Open Year-Round showrooms displaying nearly 2,000 lines in home décor, lifestyle, gift and apparel in Downtown Atlanta. To facilitate travel between both locations, IMC will provide a free, hourly shuttle between the two campuses on overlapping market days, Tuesday, Sept. 20 and Wednesday, Sept. 21.

Beyond exhibits, Fall Market and DISCOVER ADAC participants can draw inspiration from unique “Behind the Windows” vignettes installed at both design venues. The two coordinated vignettes, which will be merchandised and curated by leading Atlanta interior designer, **Lia Shin** of C+H Interiors, will showcase the exclusive and complementary design resources available across both campuses.

As an added benefit, attendees will have access to seminars and networking events with some of the top industry leaders in design. A full schedule of sessions will be available in the coming weeks at Americasmart.com/Year-Round/Calendar-of-Events and ADACatlanta.com/discover-adac.

“What I love about our partnership with AmericasMart is that we have become a fall design destination for the Southeast,” said Katie Miner, ADAC General Manager. “It’s a wonderful time for designers to shop both campuses and for design enthusiasts to have access to events, designers and more during

that week. We're a one-stop-resource between both campuses to find everything. If you are in the business of design, this is THE time to head to Atlanta."

Fall Market runs September 19-21 from 10 a.m.- 4 p.m. The three-day buying, educational and networking event for designers and retailers allows those in the design industry to come to one central, Southeast location to learn more about design in Lunch & Learn sessions and events in the new, state-of-the-art Designer Workspace, while shopping the biggest upcoming trends. Merchandise is showcased in AmericasMart's Open Year-Round design center plus additional showrooms across the home, gift, seasonal and rug collections in a market only open to designers and retailers. For more information, visit <https://www.americasmart.com/Markets/Fall-Market>.

Once a year, DISCOVER ADAC connects a national audience of design authorities, enthusiasts and media to explore new perspectives and the future of the creative world. From September 20-22 from 9 a.m.-5 p.m. Experience the evolution of design with inspirational talks, book signings, product launches, and more from design experts and luxury brands. Explore how groundbreaking businesses and purveyors of style reinterpret the essential elements of luxury as we enter a new era of design. Registration opens Aug. 9. Join the conversation @adacatlanta with #DISCOVERADAC. ADAC is open daily to trade and consumers – visit the website to plan a visit. For more information, visit <https://adacatlanta.com/discover-adac>.

About ADAC: ADAC is a community-focused, nationally recognized leader in the world of interior design and home fashion, serving as the essential one-stop shopping resource for interior designers, architects, and builders for over 60 years. In 2018, ADAC was acquired by International Market Centers (IMC) and parent company Blackstone, the world's largest operator of premier showroom space for the furnishings, home décor and gift industries. The ADAC campus consists of over 65 showrooms across more than 550,000 square feet offering the industry's finest product lines including furniture, fabric, rugs, lighting, accessories, floor and wall coverings, antiques, fine art and framing, kitchens, bath, tile and stone, and home theater products. Likewise, ADAC's extensive services include custom designs such as framing, electronic systems, faux finishing, and draperies. To learn more, visit www.adacatlanta.com. Follow along on [Facebook](#), [Twitter](#), and [Instagram](#).

About International Market Centers: International Market Centers (IMC) serves as the center of commerce for the wholesale furniture, gift, home decor and apparel industries. With more than 20 million square feet of premium wholesale showroom space in High Point, N.C., Las Vegas and Atlanta, IMC has more than 60 years of relationships and experience creating scalable business platforms for wholesale commerce. With the launch of Juniper, a fully integrated omnichannel B2B commerce solution and multiline B2B e-commerce marketplace empowering buyers and sellers to better manage and grow their business at markets and year-round, IMC now provides the only omnichannel sales and marketing platform that seamlessly connects physical and digital wholesale commerce. For more information, visit www.imcenters.com.

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