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March 10, 2021

## **HARRY NORMAN, REALTORS® PARTNERS WITH THE NEST DEVELOPMENT IN NORTH GEORGIA**

*The Nest at Brannon Ridge Reserve Offers Sustainably Built, Accessible, Modern Homes with Breathtaking Views*

**ATLANTA:** Located just two hours north of metro Atlanta, The Nest at Brannon Ridge Reserve offers unique, small footprint homes focused on efficiency and sustainability. As a leader in real estate with several offices in the North Georgia market, Harry Norman, REALTORS® is the choice brokerage to share this first-of-its-kind development with Atlanta and beyond.

Since 2020, Harry Norman, REALTORS® has seen an increase of buyers moving to the “exurbs,” defined as less dense housing areas beyond suburbs that are still connected to nearby metro areas. The Nest embodies that perfectly being a short drive from Atlanta, close to popular mountain towns and far enough away to feel like a getaway. In addition, vacation homes have skyrocketed in the last six months and The Nest properties provide favorable second home qualities.

“The Nest is a perfect example of an exurb to Atlanta and the high-quality homes, including top-of-the-line finishes, on-site designers and more, are great examples of how our luxury fits many molds,” said Luke Trigwell, Vice President of Marketing for Harry Norman, REALTORS®. “In an age where working from home is increasingly common, why not do it with a backdrop of breathtaking views and natural beauty?”

Developed by Atlanta local, Kim Morrison, The Nest is a result of her love for sustainably built homes and European design and architecture.

“Our goal with The Nest was to bring something to the market that didn’t exist – a smaller, more efficient footprint of a luxury modern home in the mountains,” said Morrison. “My passion lies in building sustainable homes and I’m excited to be partnering with a reputable brand like Harry Norman, REALTORS®, to help market these properties.”

Designed to minimize wasted space without sacrificing comfort, all properties offer generous interior spaces with vast windows to connect you to the outdoors. Every home includes solar features that maintain comfortable temperatures year-round and create sustainable energy perfect for full-time residency, weekend getaways or vacation rental income. Owners will enjoy the low maintenance landscaping, picnic areas, walking trails and fire pit all covered by low annual HOAs. Currently, there are four floor plans starting around \$370k to upper \$500k, including The Sparrow (1040 SF with 2BR/2BA), The Finch (1119 SF with 2BR/2BA), The Wren (1302 SF with 2BR/2.5BA), and The Starling (1501 SF with 2 or 3BR/2.5BA). Basements with an additional two or three bedrooms and a bathroom can be added to each home, bringing the homes up to 2,300 SF. Please visit [here](#) for images.

The process for an interested buyer is simple. They begin by choosing a lot, ranging from ¾ to over two acres, and a floor plan from the above options. Choosing from the collection curated by Atlanta-based interior designer, Crazy Good Designs, buyers can customize their home and choose from several exterior siding options and colors, lighting and bath fixtures, flooring, cabinets and more. Homeowners can personalize their home to their style, complete with high ceilings and large windows. Additionally, because the homes are built smaller, they all feature high-end finishes and are made with the highest quality building materials.

For more information on this partnership, including an interview with a team member from Harry Norman, REALTORS®, please contact Mallory Moskovitz at [mallory@360media.net](mailto:mallory@360media.net). For more information on The Nest, visit [GoNest.net](http://GoNest.net).

### **About Harry Norman, REALTORS®:**

Harry Norman, REALTORS®, the premier luxury real estate firm in Atlanta, was established in 1930 out of a desire to provide an unparalleled customer experience. As the first residential real estate firm in Atlanta, Harry Norman, REALTORS® earned the reputation of being the best and setting the standard for others who follow. Real estate has evolved, as has Harry Norman, but one thing remains constant 90 years on – when you work with Harry Norman REALTORS® you can be confident you are working with the best real estate agent Atlanta has to offer. With a network of 15 sales offices and over 1,000 real estate professionals, Harry Norman operates across Atlanta and the greater Georgia area and is the exclusive Georgia affiliate with Christie’s International Real Estate, a global network in over 49 countries. For more information, visit [HarryNorman.com](http://HarryNorman.com) or connect with the firm via [Facebook](#) and [Instagram](#).

### **Media Contacts:**

Tara Murphy, Mallory Moskovitz + Mary Grace Williams | 360 Media, Inc. | 404-577-8686 or [marygrace@360media.net](mailto:marygrace@360media.net)

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