



FOR IMMEDIATE RELEASE...

November 2, 2017

FAN FAVORITE CHRISTMAS POP-UP BAR MIRACLE RETURNS TO ATLANTA THIS NOVEMBER WITH TWO LOCATIONS

ATLANTA: Back by popular demand, holiday pop-up cocktail bar, **Miracle** unwraps its second season in Atlanta beginning Friday, November 24 and will celebrate the holidays through Christmas Eve Sunday, December 24. Bringing back its nostalgic Christmas spirit, **Miracle on Monroe** returns to the Midtown Promenade restaurant Tapa Tapa, conveniently located on the BeltLine and adjacent to Piedmont Park while a new location pops up at The Shops Buckhead Atlanta for **Miracle Two**.

Picture this; staff decked out head-to-toe in seasonal flair, holiday classics on the wall, old-school festive tunes on the turntable and significant happenings all month long! Two unique locations, double the fun! And, let's not forget the fan-favorite cocktails served in curated barware fit for any serious sipper including mugs shaped like Santa's head. Expect to see the halls wrapped in a boozy winter-wonderland of garland, snowflakes, flashing lights, and tinsel, making it dangerously easy to get into the holiday spirit this year.

With vision from Cocktail Kingdom's Greg Boehm, who started the Miracle pop-up concept in NYC in 2014, Big Citizen has been chanting "Christmas Is Coming" for months and can finally confirm another season of holiday cheer! Partners Darren Carr and Eric Simpkins launched in 2015, and are the principals operating the company behind Midtown hot spots, The Lawrence and Bon Ton. "After last year's turnout, we knew we needed a second location. The response was incredible," said Simpkins, co-founder of Big Citizen. "We confirmed Atlanta loves Christmas as much as we do! The excitement and escape of a holiday-themed pop-up bar provide guests with the perfect backdrop to create new memories and traditions that go unmatched. We're ecstatic to have **Miracle** back and are ready to gather Atlanta's finest cocktail connoisseurs, Christmas lovers, and tinsel enthusiasts together once again!"

The cocktail menu at **Miracle** indulges in all of the flavors of the holiday season, from the refreshingly spiced Muletide (aquavit, sherry, ginger syrup, lime juice, and pumpkin pie soda) to the intensely flavored Santa-quila (reposado tequila, cacao nibs, sherry, maple syrup, and black walnut). No holiday cocktail menu is complete without its take on the classic eggnog. The Jingle Ball Nog features brown butter fat-washed cognac, sherry, almond milk, cream, sugar, egg, and nutmeg! Naughty and Nice shots will also be available – cinnamon bourbon and gingerbread-spices rye respectively. **Miracle's** cocktail list created by beverage director, Nico de Soto, who also owns Mace in NYC and Danico in Paris. Drinks will be served in their festive, custom **Miracle** glassware including Santa's Pants mugs and reindeer Collins glasses. The bar's unique holiday glassware and other festive merchandise will be available to purchase at **Miracle Two** and are the perfect holiday gift. The ins and outs of a Christmas feast at both locations are still TBA, but guests are guaranteed holiday snacks and the ability to decorate your own Christmas cookies.

Both **Miracle** locations will host themed events nightly, Wednesday through Sunday. No holiday-centric happening is complete without a Tacky Christmas Sweater contest, holiday movies, cookie hours, trivia, Christmas bingo, choral performances, DJs and even guest bartenders! A full schedule for each location will be available in mid-November along with food and beverage menus.

Miracle Two The Shops Buckhead Atlanta is celebrating their new location by partnering with local non-profit, New American Pathways from Friday, November 24 to Friday, December 1. During this time a portion of the proceeds will go to this incredible organization that supports refugee families rebuilding their lives in Georgia. "We are thrilled to partner with **Miracle Two**," says CEO Paedia Mixon. "This a wonderfully unique way to celebrate GA Gives Day and an opportunity to educate a broader audience about refugees right here in Georgia – to share the richness in diversity and positive economic growth that they bring to our communities." **Miracle Two** will host a special public event Tuesday, November 28 from 5 to 10 p.m., to support their GA Gives campaign to raise \$30,000 for their mission on #GivingTuesday! For more information on New American Pathways visit: newamericanpathways.org

Miracle is 21 and up, no entry fee, and reservations are not accepted. The Christmas pop-up bar will be open weekly Wednesday through Sunday until Christmas Eve. **Miracle** will be closed each Monday and Tuesday and is available for private party buyouts. Hours are Wednesday, Thursday, and Sunday, 5:00 PM to Midnight and Friday and Saturday, 5:00 PM to 1:00 AM. Both locations will close at midnight on Christmas Eve. Locations include **Miracle on Monroe** - Tapa Tapa in the Midtown Promenade, 931 Monroe Dr. NE, Suite C-106, Atlanta, GA 30308. **Miracle Two** The Shops Buckhead Atlanta, 262 Buckhead Avenue, corner of Buckhead Avenue NE + North Fulton Drive NE. For updates on **Miracle** visit [Facebook](https://www.facebook.com/miraclebaratlanta) or miraclebaratlanta.com.

Remember, don't get your tinsel in a tangle because 'tis the season to get tipsy with expertly crafted cocktails! And please, wherever you are, don't get too naughty.

Media Contact: Tara Murphy | 360 Media, Inc. — 404.577.8686 or info@360media.net

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