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IT'S THE MOST WONDERFUL TIME OF THE YEAR: BIG CITIZEN ANNOUNCES NEW MIRACLE LOCATION

The Team behind Bon Ton, The Lawrence will also Host a Tiki Christmas Cocktail Pop-Up

ATLANTA: You better watch out, you better not cry, kitschy holiday pop-up cocktail bar **Miracle** is back, we're telling you why. The global phenomenon, having expanded worldwide from Paris to Hong Kong, unwraps its third season in Atlanta beginning on Friday, November 23 and will celebrate with over-the-top Christmas cheer throughout the Christmas season, and into NYE at its new location. As nostalgic as an all-day marathon of *A Christmas Story*, **Miracle on Monroe** returns to the Midtown Promenade restaurant Tapa Tapa, adjacent to Piedmont Park. A second, new location, will pop up conveniently located along the BeltLine in Inman Park at The Brasserie and Neighborhood Café at PARISH, known as **Miracle on Highland**, while neighborhood favorite Bon Ton will host tiki-themed beverage program **Sippin' Santa**.

Baby, it might be cold outside but as soon as you step inside one of our **Miracle** locations, it'll warm you right up – just ask Scrooge himself. Between our cheerful staff decked out from head-to-toe in season flair, holiday classic movies on the wall, a winter wonderland of seasonal décor and your favorite festive tunes curated by Rareform, it's bound to put a smile on your face...and in your belly. Our cocktails are as legendary as Rudolph himself, from "Naughty" and "Nice" shots to Snowball Old Fashioned. And don't worry about ending up on Santa's naughty list – we've heard he likes to join in on the erm, holiday spirits.

"The past two years have had such an amazing response, we had to keep spreading holiday cheer with a new location," said Eric Simpkins, co-founder of Big Citizen with partner Darren Carr. "There is something about creating new memories in a place so nostalgic. We already knew Atlanta loved Christmas, and we're excited and honored to be a part of their new traditions."

Miracle on Monroe will focus on its core experience (good drinks, good company, and good tidings to you) Wednesday through Sunday, with a few fun holiday surprises sprinkled throughout. Monday and Tuesday nights will be closed to the public for private events. Because the pop-up is more popular than Santa on Christmas Eve, there will be no more waitlist at **Miracle on Monroe**. Guests will be let in on a first come, first serve basis. So, much like being the oldest cousin in a family of 12, expect to wait in line for gifts (or drinks – ba humbug). **Miracle on Monroe** will close up shop at Midnight on Christmas Eve.

New this year, **Miracle on Highland** will share the same regular hours Wednesday through Sunday as **Miracle on Monroe**, and will be closed Monday and Tuesday to allow for private parties. The Beltline location will offer holiday themed services through PARISH's regular café hours. Guests can expect holiday cookies, treats, hot chocolate and cider, and well as special non-alcoholic beverages. **Miracle** merchandise, including the iconic Santa mugs, will be for sale exclusively in the café. Holiday themed brunches as good as Christmas morning will make an appearance every Saturday and Sunday with an exclusive daytime cocktail menu. **Miracle on Highland** is the perfect location for those wishing to host groups of 8-10 and reservations will be accepted for that size only. Looks like it was you who saved Christmas after all...

Miracle on Highland will take a break at midnight on Christmas Eve, but will reopen for an extended run the weekend after Christmas. The new location will also be selling tickets for an extra, super, spectacular New Year's Eve party to close out the year in outstanding holiday style. Details to be announced soon. It really is the gift that keeps on giving.

If Mele Kelikimaka is more your speed, you will want to run, run right over to Bon Ton as they host **Sippin' Santa**. This will be the 12th location for the tiki pop-up, the twin sister to **Miracle**, who until this year was kept to just the tiki meccas at Lost Lake in Chicago & Latitude 29 in NOLA. This year's exotic holiday menu is created by none other than modern tiki maestro, bar owner and author Jeff "Beachbum" Berry, and will bring guests a tiki-version of the festive booze event for those who may not want a white Christmas. With punny drink names funny enough to make the Grinch laugh and plenty of festive decor, this New-Orleans inspired event is perfect for holiday enthusiasts. Bon Ton will be open daily during lunch and dinner with all the exotically spiced food it is loved for, paired seamlessly with Polynesian mirth.

Food and beverage menus for each location will be announced Mid-November.

Miracle is 21 and up, no entry fee. **Miracle** will be open Wednesday, Thursday and Sunday 5pm to 12am, and Friday and Saturday 5pm to 1am. Mondays and Tuesdays are closed, but available for private party bookings. Locations include: **Miracle on Monroe** - Tapa Tapa in the Midtown Promenade, 931 Monroe Dr. NE, Suite C-106, Atlanta, GA 30308; **Miracle on Highland** - The Brasserie and Neighborhood Café at PARISH, 240 North Highland Ave. NE, Atlanta, GA 30307; **Sippin' Santa** - Bon Ton, 674 Myrtle St. SE, Atlanta, GA 30318. Please send reservation and party inquiries to MiracleBarAtlanta@gmail.com. For updates on **Miracle** visit [Facebook](#) or www.miraclebaratlanta.com.

Forget the other reindeer, let's get Blitzen. But let's remember to get lit responsibly.

Media Contact: Tara Murphy + Erin O'Brien | 360 Media, Inc. – 404.577.8686 or info@360media.net

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