



FOR IMMEDIATE RELEASE...

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YOU DON'T NEED A PASSPORT TO EXPERIENCE NEAPOLITAN PIZZA

VARUNI NAPOLI IS NOW AVAILABLE NATIONWIDE IN PARTNERSHIP WITH GOLDBELLY

The Atlanta-Based Pizzeria Set to Offer Its Top Three Best-Selling Pies Online Beginning Week of October 3

ATLANTA: Maestro pizzaiuolo Chef Luca Varuni of [Varuni Napoli](#) today announced the Atlanta-based Neapolitan pizzeria is partnering with the high-end online marketplace [Goldbelly](#) to expand nationwide. Varuni Napoli, recently awarded Best Pizza in Atlanta by Atlanta Journal-Constitution, will officially launch its Neapolitan pies the week of Oct. 3, with nationwide shipping available across all 50 states courtesy of Goldbelly.

"Now more than ever, I wanted to find a way to share our beloved and award-winning pizza with those who aren't able to travel to Atlanta to experience it, and Goldbelly has provided us the outlet to do so," said Executive Chef and Owner Luca Varuni. "In a time where traveling has picked back up and staying home is the new normal for some, we look forward to being able to deliver a taste of Italy all over the country."

Chef Luca, known for his dedication to his Neapolitan roots and tradition, trained under the renowned maestro pizzaiuolo Enzo Coccia of La Notizia – the first-ever Michelin-rated pizzeria in the world. After studying traditional Mediterranean and Neapolitan cooking in Sorrento, Varuni brought his talents to the United States, later opening the first Varuni Napoli location in 2014 in Midtown Atlanta. Following the success of his flagship location, Varuni opened his second pizzeria location at the highly acclaimed food hall, Krog Street Market, in 2017. Throughout the years, Chef Luca and Varuni Napoli have garnered nationwide attention from partnering with Breville, the world leader in kitchen appliances, as one of its top pizzaiuolos to being featured on and included in outlets such as CNN, Food Network, Pizza Today, PMQ Pizza Magazine, Thrillist and more.

Varuni Napoli will sell three of its best-selling pies on Goldbelly, including the Margherita, the Oro Bianco, and the Bastardo. The classic Margherita is made with DOP-certified San Marzano tomato sauce, DOP buffalo mozzarella, Pecorino Romano, and extra virgin olive oil (2 Pack, \$89.95). The Oro Bianco is made with fresh mozzarella, buffalo ricotta, Taleggio cheese, pancetta, Pecorino Romano, black truffle oil, and black pepper (2 Pack, \$99.95). The Bastardo is made with DOP-certified San Marzano tomato sauce, fresh mozzarella, pepperoni cups, 'nduja (spicy spreadable pork salumi in ragu sauce), and Pecorino Romano (2 Pack, \$99.95). These mouthwateringly tasty 14-inch Neapolitan creations are also available in a variety of combinations, including:

- Neapolitan Pizza Best Sellers – 2 Pack (Margherita), \$89.95
- Neapolitan Pizza Best Sellers – 2 Pack (Oro Bianco and Bastardo), \$99.95
- Neapolitan Pizza Best Sellers – 2 Pack (Margherita and Oro Bianco or Bastardo), \$94.95
- Neapolitan Pizza – 4 Pack Pizza Sampler, \$149.95
- Neapolitan Pizza – Choose Your Own 4 Pack, \$139.95

For more information and to purchase Varuni Napoli pizza, visit [varuni.us](#) or [goldbelly.com/varuni-napoli-pizza](#). Additional information, photos, and interviews with Chef Luca Varuni are available upon request.

About Varuni Napoli: Varuni Napoli is an authentic, award-winning Neapolitan pizzeria from veteran maestro pizzaiuolo Luca Varuni with locations in Midtown and at Krog Street Market in Atlanta, Georgia. The eatery serves traditional southern Italian pizzas, desserts, and antipasti, as well as a selection of premium Italian wine, local and Italian beers and Italian-inspired cocktails. The open kitchen allows guests to become a part of the pizza-making experience and enjoy the world-renown Italian hospitality of Chef Luca and his team. For more information, please visit the [website](#) or connect on [Facebook](#), [Twitter](#) and [Instagram](#).

About Goldbelly: Goldbelly is America's leading platform for food-e-commerce, on a mission to connect people with their most loved food experiences. Founder & CEO Joe Ariel and his team of "Food Explorers" discover the most unique, creative, and legendary foods from across the country – from sweet to savory, classic to novel, and everything in between – and ship them to your door, anywhere nationwide. With an ever-expanding, curated selection of over 7,000 of the nation's best regional, small-batch foods, Goldbelly empowers restaurants and food makers by offering a platform for small businesses to reach new customers outside of their local area. Learn more on [goldbelly.com](#) or connect on [Facebook](#), [Instagram](#) and [Twitter](#).

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