

# ADAC

MEDIA ALERT

July 26, 2016

## SAVE THE DATE FOR THIS FALL'S CAN'T-MISS MARKET – DISCOVER ADAC



**WHO:** This September, ADAC invites guests to gain new perspectives from visionary designers, manufacturers, and editors pushing the boundaries of their craft to remain on the edge. Attendees can explore new ideas and creative possibilities with today's leaders in design including Robert Leleux, Michelle Nussbaumer, Nancy Corzine, Robert Stilin, and Vern Yip. A full roster of presenters will be announced in the coming weeks.

**WHAT:** Uncover your individual design style during ADAC's annual fall market and see why top local and national media sponsors make their way to experience this design immersion every year. **DISCOVER ADAC 2016** strikes the balance between tradition and trend, established brands and new talents. Experience the future of interiors at the Southeast's premier design center during this four-day market featuring: five incredible keynote presentations, six product launches and industry talks, eight meet-the-editor moments, three revealing panel discussions, four book signings, two book debuts, two luncheons, four parties, one movie screening, one bed making competition and three designer how-to sessions!

**WHEN:** Monday, September 26, 2016 – Thursday, September 29, 2016

**WHERE:** ADAC - 351 Peachtree Hills Avenue, N.E. Atlanta, GA 30305

**AT A GLANCE:**

	Monday, Sept. 26	Tuesday, Sept. 27	Wednesday, Sept. 28	Thursday, Sept. 29
<b>Keynote Speakers</b>		Ken Fulk  Robert Stilin  Michelle Nussbaumer		Vern Yip  Jenny Komenda
<b>Panel Discussions</b>			An Editor's Eye   <i>MILIEU</i>   Pamela Pierce, Min Hogg, and Lisa Newsom  Southern Style Now: Tradition with an Edge   <i>Traditional Home</i>   Robert Leleux, Ann Maine, Lisa Mende,	Step Outside!   <i>Atlanta Homes &amp; Lifestyles</i>   Stanley Dixon, Joni Vanderslice, Justin Van Breda, and John Howard

			Parker Kennedy, and Clary Bosbyshell	
<b>Product Launches &amp; Industry Talks</b>	Cool Cocktails and Hot Products for Contract Projects	Power Lunch with Nancy Corzine  Angelo Donghia: Talk + Movie Screening	Lilly Pulitzer II and L'Atelier Moderne  Creating Signature Spaces in a Tech Savvy World   <i>Coastal Living</i> + <i>Southern Living</i>   Dana Walter and Cortney Bishop  Color Mix: Rugs & Art	
<b>Lunches</b>		Power Lunch with Nancy Corzine	Lilly Pulitzer II and L'Atelier Moderne	
<b>Book Signings</b>		Ken Fulk (book debut)  Michelle Nussbaumer		Vern Yip  Joni Vanderslice (book debut)
<b>Parties</b>	Make Your Bed and Lie In It  Cool Cocktails and Hot Products for Contract Projects		Live It Up on ADAC's Lower East Side	Paint The Town Red: Strathmore Showroom Opening
<b>Media Partners</b>		Ken Fulk + <i>House Beautiful</i>  Robert Stilin + <i>ELLE DECOR</i>  Michelle Nussbaumer + <i>VERANDA</i>  Angelo Donghia   <i>Editor at Large</i>	An Editor's Eye   <i>MILIEU</i>  Signature Spaces in Tech Savvy World   <i>Coastal Living</i> + <i>Southern Living</i>  Southern Style Now: Tradition with an Edge   <i>Traditional Home</i>  Live It Up on ADAC's Lower East Side   <i>Atlanta Magazine's HOME</i>	Vern Yip   <i>Modern Luxury Interiors Atlanta</i>  Step Outside!   <i>Atlanta Homes &amp; Lifestyles</i>
<b>Meet-the-Editor Moments</b>		Ken Fulk + Sophie Donelson of <i>House Beautiful</i>  Robert Stilin + Karen Marx of <i>ELLE DECOR</i>  Michelle Nussbaumer + Clint Smith of <i>VERANDA</i>	An Editor's Eye with Pamela Pierce of <i>MILIEU</i>  Southern Style Now: Tradition with an Edge with Ann Maine of <i>Traditional Home</i>  Live It Up on ADAC's Lower East Side with Betsy Riley of <i>Atlanta Magazine's HOME</i>	Step Outside! with Elizabeth Ralls of <i>Atlanta Homes &amp; Lifestyles</i>  Jenny Komenda with Jessica Romm of <i>domino</i>
<b>Allied Organizations</b>	Cool Cocktails and Hot Products for Contract Projects   ASID, IIDA, NEWH	Angelo Donghia   Design Collective	Creating Signature Spaces in a Tech Savvy World   The Designer Network	
<b>All Day</b>			Julian Chichester Collection at Holland & Company  Zoffany Collections at	Barry Dixon and Payton Avrett Meet & Greet at R HUGHES

			Grizzel & Mann  Gogo Jewelry Trunk Show at The Shade Store  Dining & Lounge Collections at JANUS et Cie	
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**REGISTER:** For complete details and registration for the free event, visit [www.adacatlanta.com/discoveradac](http://www.adacatlanta.com/discoveradac).

**ABOUT ADAC:** ADAC is a community-focused, nationally-recognized leader in the world of interior design and home fashion, built over 50 years ago by renowned architect and developer John Portman. For a half-century it has served as the essential one-stop shopping resource for interior designers, architects, and builders. The ADAC campus consists of 550,000 square feet with over 60 showrooms offering 1,200 of the industry’s finest product lines including furniture, fabric, rugs, lighting, accessories, floor and wall coverings, antiques, fine art and framing, kitchens, bath, tile and stone, and home theater products. Likewise, ADAC’s extensive services include custom designs such as framing, electronic systems, faux-finishing, and draperies. In addition, signature industry presentations, celebrity and media events, educational programs and networking opportunities held throughout the year make ADAC truly a one-of-a-kind, design destination. To learn more, visit [www.adacatlanta.com](http://www.adacatlanta.com).

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