



FOR IMMEDIATE RELEASE...

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GO FROM POOL TO PARTY THIS SUMMER AT ROOFTOP L.O.A.'S POOL DECK ATLANTA'S 21+ ROOFTOP PARADISE NOW OPEN FOR SEASONAL FUN IN THE SUN

Season, Get Wet Day + Lounger Passes Now Available for Purchase

ATLANTA: This spring and summer, Atlanta residents and visitors can experience a coastal-inspired slice of paradise right in the heart of the city. The Pool at Slater Hospitality's award-winning Rooftop L.O.A. has officially reopened for its second season of sun and fun high above ATL. The ultimate rooftop oasis features stunning panoramic views of the city skyline, an upscale full-service Restaurant featuring indoor/outdoor dining options, a spacious outdoor garden lounge known as the Grove, and of course, the Pool Club, featuring a 1,200-square-foot resort-style Pool, Pool Bar with food and libations, Cabanas and so much more.

From the stylish chairs and cabanas on the deck to the cocktails and bites offered at the Pool Bar, L.O.A. is THE destination for leisure, lounging, and playing, both under the sun and the stars. Day and night, guests are invited to socialize in and around the Pool, which offers seasonal programming, including enjoying beats from the DJ booth overlooking the entire area.

Led by Slater Hospitality Culinary Director Joseph Trevino, poolside dining takes Rooftop L.O.A.'s Pool Club experience to the next level with a menu that incorporates the same focus on high-quality ingredients and dining experience in a more relaxed setting. An all-day menu is available for lunch and evening with poolside service or bar and lounge service. Guests can expect light bites like crab cocktail with bottarga, yuzu, and avocado, as well as handhelds, including pork belly tacos with kimchi slaw, peach, and blue corn tortilla chips, and a lobster roll with Green Goddess mayo or warm sea salt butter with pommes frites. Don't forget to save room for the Whim-Sicles – L.O.A.'s take on refreshing popsicles. Choose from four flavors; Mango Coconut Sticky Rice, Key Lime, Strawberry Mezcal Gel Shot, and Tropical Sherbet. Beverage Director Randy Hayden and Beverage Manager Colten Murray also have a sweet selection of cocktail offerings to get the party started. From Cucumber Mafia (Grey Goose Vodka, lemon, mint, aloe, Fever Tree Lemon Soda, cucumber) to A Dance With The Devil (Siete Misterios mezcal, turmeric, lime, passionfruit, habanero, watermelon cube), tropical libations are what guests can look forward to. Ice-cold champagne, bubbles, sake, wine, and beer are also available for guests. Note, reservations are not needed to visit the Pool Bar, guests can simply head up to Rooftop L.O.A. and indulge in a delicious cocktail or culinary offerings.

Ready to join in on the fun? This year, the L.O.A. team has also introduced a selection of Pool passes, each offering a different experience and a unique set of perks.

Get Wet Day Pass:

The Get Wet Day Pass (\$25) offers limited availability each day with reservations open day of and includes access to the heated Pool and Pool Bar, towel and poolside service, and access to showers.

Lounger Day Pass:

The Lounger Day Pass (\$40) includes a private lounger on deck for 2.5 hours, access to the heated Pool and Pool Bar, towel and poolside service, and access to showers. The Lounger Day Pass is the recommended reservation option to secure a lounger at the Pool, with three seating options available.

Cabana Experience:

The Cabana Experience includes a private cabana with a couch, fan, chairs, and personal TV, access to the heated pool, access to lockers and showers, towel service, a dedicated server, a cooler with chilled still and sparkling waters, and fresh fruit tray. The Cabana Experience is a 4-hour rental for a maximum of 6 guests and is available for a \$600 rental fee with a \$200 minimum spend. For seating times and availability, visit www.rooftoploa.com.

Season Passes:

L.O.A. is also offering a limited number of Season Passes, which provide all the perks and access guests may desire. The 2023 Season Passes are \$950 and valid now through Saturday, Sept. 30. Season Pass perks include:

- Unlimited use of Pool and Pool Bar during operating hours
- Complimentary reservations for loungers and Get Wet Pass for you and a guest

- Poolside food and beverage service
- Unlimited towel service
- Access to lockers and showers
- Invitation to all pass-holder events
- Welcome Swag Bag for the first 50 sign-ups
- Preferred pricing and access to ticketed events

Whether taking a splash after work, renting an entire Cabana with friends during the day, or enjoying a dip in the Pool at nighttime, Rooftop L.O.A. offers an experience unlike anywhere else in the city. Rooftop L.O.A. Pool hours of operation for April 2023 are Friday–Saturday, 11 a.m.–12 a.m., and Sunday, 11 a.m.–9 p.m. Starting May 2023, the Pool will be open daily Monday–Sunday at 11 a.m. For more information, visit www.rooftoploa.com. Photos and interviews are available upon request.

About Rooftop L.O.A.: Located on the roof of The Interlock in West Midtown at 1115 Howell Mill Road, Rooftop L.O.A. (Leave of Absence) is a 38,000-square-foot rooftop consisting of a full-service Restaurant with a garden-inspired outdoor bar, a Pool Club featuring a 1,200-square-foot resort-style pool heated by solar power, cabanas, and an indoor bar, and a 150-person covered event pavilion. Led by Culinary Director Joseph Trevino, the Restaurant features European-inspired cuisine for dinner, brunch, and late-night. The Pool Club accommodates over 200 people with sun loungers and private cabanas, food and beverage service, and a rotation of events and programming. Equipped with state-of-the-art green technology and operated by Slater Hospitality, the 21+ rooftop experience is Atlanta’s retreat to the extraordinary. Stay in the loop with L.O.A. on [Instagram](#), [Facebook](#), and at rooftoploa.com.

About Slater Hospitality: Founded in 2015 by husband-and-wife team Kelvin and Mandy Slater and their southwest Florida-based partner Brett Hull-Ryde, Slater Hospitality is an award-winning organization that creates remarkable experiences through food, drink, and entertainment. Based in Atlanta, Georgia, Slater’s principle of “people-first” has built a solid foundation for their team of 250 hospitality professionals and overarching guest experience. Whether a restored historical landmark or a brand-new development, SH relishes opportunities to transform unique spaces into extraordinary offerings. Establishments include Ponce City Roof – 2016 (84,000 square feet – Skyline Park, 9 Mile Station, RDF Social, 12 Cocktail Bar, Rooftop Terrace), Rooftop L.O.A. – 2022 (38,000 square feet – Restaurant, Pool, Grove, Event Space) and coming in 2023 to South Downtown Atlanta (Pizza Clementine and Thirteenth Floor) and phase two in 2024 (30,000 square feet of rooftop space slated for a modern diner and nightclub/cocktail lounge). For more information, visit slaterhospitality.com.

Media Contacts:

Tara Murphy, Abby Watkins + De’Andra Gaston | 360 Media, Inc. | 404.577.8686 or info@360media.net

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