



**RENDER (ATL)**

**ATLANTA  
TECH  
WEEK**

FOR IMMEDIATE RELEASE...

May 26, 2023

## **RENDERATL UNVEILS INAUGURAL ATLANTA TECH WEEK FROM MAY 30 – JUNE 4, 2023**

*Weeklong Citywide Programming Featuring Over 25 Events Accessible via Peach Pass, Tickets + RenderATL Conference Badge*

**ATLANTA:** [RenderATL](#), the trailblazing annual tech conference and networking mecca in Atlanta, begins next week and is pleased to announce the first-ever [Atlanta Tech Week](#) taking place from May 30 – June 4, 2023. Atlanta Tech Week, also produced by tech mogul and one of [Inc.'s 30 Under 30 recipients](#), Justin Samuels, marks a significant milestone for the Atlanta technology scene by cultivating an entire ecosystem of innovators, entrepreneurs, and enthusiasts through unique programming and cultural community.

Atlanta Tech Week's goal is to encourage knowledge sharing, networking, and idea exchange, creating an environment where individuals and organizations can thrive and contribute to the local tech landscape while cultivating a deep sense of Atlanta culture. While being one of the country's fastest-growing technology hubs, Atlanta fosters a sense of diversity and inclusion that will create space for Atlanta Tech Week to truly take over through alluring events at some of the city's most beloved venues, such as Ponce City Market, Hotel Indigo, and The Gathering Spot.

Through engaging citywide events, phenomenal Southern cuisine, captivating games, notable speakers, live music performances, and an overall sense of connectivity, Atlanta Tech Week paves the way for attendees to flourish in technological innovation and opportunity. As part of Atlanta Tech Week, RenderATL is a three-day conference breaking traditional barriers between culture and conference. Samuels has a vision that goes beyond conventional conference parameters; it's one that encompasses Atlanta's culture, atmosphere, and dedication to growing through technology and engineering.

Featured speakers from RenderATL will also be in Atlanta and participating in Atlanta Tech Week such as David Beitel, Chief Technology Officer (CTO) of Zillow; David Barrett, Chief Executive Officer (CEO) of Expensify; Felecia Hatcher, Chief Executive Officer (CEO) of Black Ambition Project; and Daylon A. Goff, President of JET.

With several participating organizations helping to make the week possible, Atlanta Tech Week will highlight 20-25 noteworthy events such as an Electric Vehicle (EV) Car Show in partnership with [Ponce City Market](#) and [Juicy Power](#) on June 1 at 6 p.m., complete with an expert EV panel and some of the latest EV's. Other noteworthy events include:

- Atlanta Tech Week Kickoff Party on the Atlanta Tech Village rooftop
- Off the Chain Thursday: Web3 Party and Pitchfest at Atlanta Blockchain Center
- Atlanta Tech Week Brunch at Public Art Futures Lab
- RenderATL + Epic Games: Music in Unreal at The Gathering Spot ATL
- "Female Founders in Innovation" Dinner at The Clubhouse at Tech Square Atlanta Social Club
- RenderATL – Crescent Avenue Bar Crawl
- RenderATL x R&B House Party at Ponce City Market Rooftop
- Small Business & Startup Social Hour Powered by TikTok

"It's always been a dream of mine to launch a Tech Week in Atlanta and after the success of our flagship event, RenderATL, it's only natural to debut it this year," said Samuels, Founder and CEO of RenderATL. "Together, these events further emphasize our core beliefs around diversity and inclusion. By truly nurturing this ecosystem, Atlanta Tech Week paves the way for sustainable growth, thus empowering the city to become a technological hub that promotes excellence and opportunity."

Various ticket options are available, including the Peach Pass option that allows access to one day of the RenderATL conference complemented by unlimited access to all activations, and the Kaytranada concert. All ticket options have the "buy now pay later" option. For more information on Atlanta Tech Week and all included events, please visit [Atl.Tech](#). To view the press release with all the details about RenderATL, [click here](#).

Interviews with the RenderATL team, participating panelists, photos, and more information are available on request. Media accreditation is now available [here](#).

**ABOUT RENDERATL:** Founded in 2021 by trailblazing technologist Justin E. Samuels, RenderATL's mission is to spotlight Atlanta's diverse technology sector through its flagship multi-day annual conference that brings together thousands of industry movers and shakers. Diversity, opportunity and access stand out as important pillars that permeate all aspects of the

conference. Together, they form a strong creative playground that emphasizes interacting between software engineers and other tech professionals. The diversified programming coupled with superstar speakers continues to bring together the community, thus becoming the leading vehicle in Atlanta promoting the tech industry. To learn more about RenderATL, follow along on the [website](#), [Twitter](#), [Instagram](#), [Discord](#), [TikTok](#) and [Spotify](#).

**Media Contacts:** Tara Murphy + Stevie Seay | 360 Media, Inc. | 404-577-8686 or [info@360media.net](mailto:info@360media.net)

###