



For Immediate Release...

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HARRY NORMAN, REALTORS® LANDS RECORD SALE IN ANSLEY PARK

\$5.4 Million Tied to Highest Sale Price in Ansley Park History

ATLANTA: [Harry Norman, REALTORS®](#), Atlanta's first in luxury real estate, closed a sale earlier today tied to the highest price ever achieved in the prestigious neighborhood of Ansley Park, achieving a historical record of \$5.4 million. The sale, co-listed by agents [Erin Yabroudy](#) and Danielle Napolitano of Harry Norman, REALTORS®, demonstrates the brokerage's commitment to excellence and expertise in the luxury real estate market.

This remarkable new construction built by Rick Blanchard, Founder of [CleverHouse](#), located at 104 Westminster Drive NE, captivated buyers with its architectural grandeur, ample living space, and prime location steps away from Colony Square, Piedmont Park, the BeltLine, and more. The buyers of the property will own 6,400 square feet of luxury with five bedrooms, five full baths, three partial baths, a two-car garage with additional living space above, a covered porch and pool cabana, home theater space, and additional storage space. This gorgeous brick home also features top of the line finishes, red oak hardwood floors throughout, chef's kitchen with breakfast nook, custom steel glass doors, and walk-in closets within every suite.

Ansley Park, known for its tree-lined streets, stunning parks, and proximity to Atlanta's vibrant cultural scene, has long been a coveted destination for discerning homebuyers. The neighborhood's unique blend of historic charm and modern conveniences continues to attract buyers seeking an exceptional living experience in the heart of the city.

"Ansley Park is one of Atlanta's great intown neighborhoods, and it was an honor for CleverHouse to be the design-build company for this project. We're proud of the new home that we, along with developers WFL Partners, LLC, have created," says Rick Blanchard, Founder and President of CleverHouse. "A key part of the success of the project was the work of the team of Erin Yabroudy & Associates of Harry Norman, REALTORS®. Erin and Danielle Napolitano were instrumental in acquiring the property, marketing the new home, and closing the sale."

The sale, which closed on Aug. 25, 2023, marked a pricing milestone for Ansley Park. According to [Realtor.com](#), the median home listing price for that neighborhood is \$2.9 million. The second highest price for single family home listings in Ansley Park in 2023 is \$4.995 million, while the lowest is \$990,000. The transaction serves as a testament to the enduring appeal and desirability of the neighborhood, as well as Yabroudy's expertise and dedication in delivering exceptional results for her clients.

"I am thrilled to represent the builder and sellers of 104 Westminster in this historic sale," says Yabroudy. "I have known Rick for nearly 20 years, and it has been so exciting to present this exceptional property to the marketplace, and ultimately to such nice buyers. As a long-time Ansley Park resident and neighborhood advocate, I am happy to see another beautiful family moving into a place so dear to my heart."

Yabroudy's mastery of the market is evident not only in this remarkable sale but also in her consistent status as a Top Producer, achieving increasing sales volumes year after year during her impressive 15-year career, totaling over \$675 million in sales. "We are honored to achieve such a monumental sale in one of Atlanta's most cherished neighborhoods and applaud Erin for her unwavering dedication to her clients," says Jenni Bonura, President and CEO, Harry Norman, REALTORS®. "We take great pride in our ability to navigate the luxury real estate market and provide unmatched services to our buyers and sellers. This record sale further solidifies our position as a trusted leader in Atlanta's real estate market."

Harry Norman, REALTORS® has consistently delivered exceptional service and results to their clients for over 90 years. This historical sale proves that the Atlanta brokerage is continually well-equipped to handle the complexities of luxury real estate transactions and provides unparalleled guidance throughout the buying and selling process.

View the full property listing [here](#) and photos here. For interviews or additional information on this sale, please contact Stevie Seay at 404-577-8686 or stevie@360media.net.

About Harry Norman, REALTORS®: Harry Norman, REALTORS®, the premier luxury real estate firm in Atlanta, was established in 1930 out of a desire to provide an unparalleled customer experience. As the first residential real estate firm in Atlanta, Harry Norman,

REALTORS® earned the reputation of being the best and setting the standard for others who follow. Real estate has evolved, as has Harry Norman, but one thing remains constant more than 90 years on – when you work with Harry Norman, REALTORS®, you can be confident you are working with the best real estate agent Atlanta has to offer. With a network of 15 sales offices and over 1,000 real estate professionals, Harry Norman operates across Atlanta and the greater Georgia area with international reach through longstanding affiliations with Luxury Portfolio International, Who's Who in Luxury Real Estate and its London office, Mayfair International Realty. For more information, visit HarryNorman.com or connect with the firm via [Facebook](#) and [Instagram](#).

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