



For Immediate Release...

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HARRY NORMAN, REALTORS® REIMAGINES BUCKHEAD LOCATION INTO TWO CAMPUSES

Atlanta's First in Luxury Secures 20,000 SF of Office Space Between Piedmont Center + 2827 Peachtree

ATLANTA: [Harry Norman, REALTORS®](#), Atlanta's premier luxury real estate brokerage operating across Atlanta and broader Georgia, is reconfiguring its Buckhead office presence after eighteen years at 532 East Paces Ferry Road. The 93-year legacy brand is leasing nearly 20,000 square feet of office space in two notable Atlanta commercial developments in Buckhead. The company's corporate office, Partner Services, relocated earlier this year to [Arden Companies'](#) newly re-envisioned [Piedmont Center](#) at 3525 Piedmont Road with 10,189 square feet of contemporary, multifunctional office space. The Buckhead Brokerage office will open in early August occupying 9,183 square feet at [Brand Properties'](#) new 2827 Peachtree Road office building in the coveted Garden Hills neighborhood of Atlanta. Both spaces were designed by [Hendrick, Inc.](#)

As companies continue to navigate the post-pandemic return-to-office era, some closing office spaces and others returning to the office full-time, Harry Norman, REALTORS® is leading the way by embracing the best of both worlds – the power of personal connectivity and the efficiency of digital hybrid strategies. By harnessing the flexibility of technology with modern office space, Harry Norman, REALTORS® facilitates inspiration, innovation, collaboration, and productivity for agents, staff, and brokers. More than 200 associates will work across both Buckhead locations, leveraging the exchange of ideas and the forging of genuine relationships that deliver a truly bespoke real estate experience for clients.

"Moving from one location that opened in 2005 to launching two new office spaces is a testament to our unwavering belief in the unparalleled essence of human connection and the potential for continued growth," says Jenni Bonura, President and CEO, Harry Norman, REALTORS®. "We have the chance to redefine the norm, to create a space that inspires collaboration and innovation, while offering exceptional client experiences. We look forward to making a positive impact and building lasting relationships while showcasing spaces that reflect who and where we are today."

The Buckhead Brokerage office will reside within the brand-new 135,000-square-foot boutique office building at 2827 Peachtree Road expected to fully open mid-August. The project will include large, elevated patios with Wi-Fi access, private balconies for select offices, and a main entrance featuring an archway with a valet drop-off. Beyond the alluring grand architecture of 2827 Peachtree Road are state-of-the-art amenities and luxurious spaces that sales associates look forward to welcoming clients to. Amenities include a fitness center, boardroom, covered parking, and efficient operating systems for all office needs. This space will serve as a convenient and accessible location for clients and agents alike, solidifying Harry Norman, REALTORS® commitment to serving the Buckhead community and meeting the growing demand for exceptional real estate services in the area.

The Partner Services office is set in the Piedmont Center, which is now fully owned by Arden Companies, and has been reconceptualized into a space with 14 Class-A office buildings and fosters creativity and fun while at work. Amenities include a 1.2-mile walking trail, six recently refreshed conference rooms, a fitness center, and engaging activities such as yoga, food trucks, and happy hours. Located in Building 5, the Partner Services Office will serve as Harry Norman, REALTORS® headquarters, providing space for a range of strategic and support service teams.

As a leader in the real estate market, Harry Norman, REALTORS® continues to prove its devotion to connection by opening new spaces to deepen its roots within the Buckhead community. By redefining its office spaces for the post-pandemic world and beyond, Harry Norman, REALTORS® is taking a key step in paving the way to new possibilities.

For renderings, photos, interviews, or additional information, please contact Stevie Seay at 404-577-8686 or stevie@360media.net.

About Harry Norman, REALTORS®: Harry Norman, REALTORS®, the premier luxury real estate firm in Atlanta, was established in 1930 out of a desire to provide an unparalleled customer experience. As the first residential real estate firm in Atlanta, Harry Norman, REALTORS® earned the reputation of being the best and setting the standard for others who follow. Real estate has evolved, as has Harry Norman, but one thing remains constant more than 90 years on – when you work with Harry Norman, REALTORS®, you can be confident you are working with the best real estate agent Atlanta has to offer. With a network of 15 sales offices and over 1,000 real estate professionals, Harry Norman operates across Atlanta and the greater Georgia area with international reach through longstanding affiliations with Luxury Portfolio International, Who's Who in Luxury Real Estate and its

London office, Mayfair International Realty. For more information, visit HarryNorman.com or connect with the firm via [Facebook](#) and [Instagram](#).

Media Contacts: Tara Murphy + Stevie Seay | 360 Media, Inc. | 404-577-8686 or stevie@360media.net

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