



FOR IMMEDIATE RELEASE...

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NETHERWORLD RETURNS THIS FALL FOR ITS 27TH SEASON OF SCREAMS

Prepare to Encounter Two, New Terrifying Haunts: PRIMORDIAL and CRYPTID CHAOS

- WHEN:** Sept. 22-23 and 29-30
Oct. 1, 5-8, 10-15, 17-31
Nov. 3-5, 10-11
- TIME:** Open nightly at 7 p.m., closing times will vary
- WHERE:** 1313 Netherworld Way, Stone Mountain, GA 30087
- TICKETS:** Both regular tickets and speed passes for expedited entry will be available for purchase. Tickets will go on sale soon, and attendees will be strongly encouraged to purchase tickets in advance at www.fearworld.com.

ATLANTA: This September, the iron-bound doors of [NETHERWORLD Haunted House](http://www.fearworld.com) will be groaning open once more to unveil the unspeakable horrors that lurk within! Celebrating its 27th Season of Screams, the acclaimed attraction returns with two new haunt themes during its Opening Weekend on Friday, Sept. 22 and Saturday, Sept. 23. The haunted attraction will also be open select dates in October and November.

After close to three decades the legendary NETHERWORLD continues to shock and amaze even the most experienced haunted house guests each year with its intricate sets, next-level special effects, and terrifyingly realistic monsters. Located in Stone Mountain, GA, fear fans from far and wide will gather to experience Atlanta's ultimate Halloween event with two incredible haunted attractions, **PRIMORDIAL** and **CRYPTID CHAOS**!

PRIMORDIAL is a continuation of The Undying Horror tale experienced by NETHERWORLD fans last year. This time, elemental beings of water, wind, Earth, and fire fueled by the energy of the gateway to the NETHERWORLD have emerged into our universe, seeking to destroy all of the Netherspawn that had arrived before them!

In **CRYPTID CHAOS**, the nefarious Boogeyman has returned to create his own twisted world of living nightmares. To fulfill his nightmarish fantasy, he begins to drain the dark energy of the Cryptid Creatures imprisoned in a secret facility known as the BOX. But, before he can consume them, the creatures fight back, mutating the BOX staff into murderous urban legends and battling the Boogeyman to place a new Cryptid Creature at the top of the food chain!

With a passion for all things frightening and an expansive background in film, television, and the haunted attraction industry, the co-founders of NETHERWORLD, Ben Armstrong and Billy Messina, have consistently designed experiences that make horror lovers feel they've walked right into their most twisted nightmare, and this season, they're taking the thrill up another level.

"This year's haunts are totally overloaded with an insane amount of intense new experiences. Each season we always try to make the haunts even more over the top, but this year is just crazy!" said Armstrong. "We're excited for our fans and newcomers to experience the WOW moments that both of our new haunts are guaranteed to bring!"

Fearless mortals who make it through the haunted houses will encounter a treat waiting for them after they exit, the Halloween festival-styled Midway. Patrons will be greeted by roaming creatures, a massive dragon, huge jack-o-lanterns, and Instagram-worthy photo ops. Food options galore will also be available, including demented donuts, hot dogs, nachos, gourmet popcorn and NEW this year: fudge, pretzels, and bratwurst. Guests can also get their hands on last year's fan-favorite, Dr. Octane's Bizarre

Beverages, where the sinister mad scientist Dr. Octane will serve up several flavors of tasty non-alcoholic bubbling concoctions featuring swirls of colors!

If you dare, continue reading to learn more about this year's two new haunts:

PRIMORDIAL: To prevent the Undying Horror from birthing an endless horde of hideous monsters, the gateway to the NETHERWORLD from which it drew its energy was diverted to a hidden universe of ELEMENTAL power by the Brotherhood of Rhomb. Suddenly, beings of water, wind, Earth, and fire began emerging into our world seeking to destroy all of the Netherspawn that had arrived before them. Will this battle finally end the evil from the NETHERWORLD or will all of mankind and the NETHERWORLD fall to the PRIMORDIAL power that has been set free?

Featuring: The Sunken City of Horrors, The Lure of the Mermaids, Crushed by the Kraken, Massacred by the Mammoth, The Frozen Tombs of Whyshburg, Battered by the Beast Men, Stone Golems of Earth and Lava, Shrine of the Zombie Queen, Incinerated by the Fire Demons, In the Cave of the Dragon, Temple of the Bat Beasts and the Pit of the Demiurge and more out of control, amped up, enraged, elemental action than your fragile mind can comprehend!

CRYPTID CHAOS: To bring a world of living nightmares into physical reality, the dream stalker known as the Boogeyman needed massive amounts of dark energy from the unfathomable realms of its origin. Twisting and infecting the thoughts of the scientists at the secret facility known as the BOX, it tricked them into collecting Cryptids, creatures of myth and legend from all over the world and trapping them so that it could feed on their power and grow strong beyond all comprehension. But these weird entities fought back, transforming the staff into urban legends, and engaging the Boogeyman in a Battle Royale to place a new Cryptid Creature at the top of the food chain!

Featuring: Chupacabra Chaos, The Mothman Massacre, The Yeti in Chains, Trampled by the Jersey Devil, Flight of the Banshee, The Mongolian Death Worm, Haunted by the Hellhound, The Wail of the Sirenhead, The Prey of Pigzilla, Threatened by the Thunderbird, The Sinister Surgeries of Dr. Squid, Death by the Dog Man, The Lair of the Lake Monster and the Nightmare World of the Boogeyman.

For more details on NETHERWORLD Haunted House, please visit www.fearworld.com. Interviews with the NETHERWORLD team and photos are available upon request.

About NETHERWORLD: Created in 1997 by Billy Messina and Ben Armstrong, veterans in the film and television industry, NETHERWORLD is Atlanta's most popular self-guided, dark attraction. Recognized as one of the most highly acclaimed haunted houses in the world, NETHERWORLD is known for its over-the-top special effects, unique make-up, elaborate costuming, skilled stunt actors, and unusual themes. Since relocating to Stone Mountain in 2017, NETHERWORLD has expanded its offerings to include year-round escape games, known as Escape the NETHERWORLD. Over the years, NETHERWORLD has garnered local and national attention from media including CNN, "The Today Show," "The Early Show," The Travel Channel and Wall Street Journal and has been voted the top haunt in the nation by publications such as Hauntworld Magazine, Dread Central, Fangoria and USA Today. NETHERWORLD's innovative horror experiences and attractions continue to draw in generations of thrill-seekers eager to see what new nightmares have been unleashed! For more information, visit www.fearworld.com or call 404-999-FEAR. Keep up with all things spooky by following NETHERWORLD Haunted House on [Facebook](#), [Instagram](#), and [Twitter](#).

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