



EVENTS ALERT...

January 29, 2024

CELEBRATE DIVERSITY AND PROSPERITY THROUGHOUT FEBRUARY AT ATLANTIC STATION

Experience Lively Events in the Heart of Atlanta, Including the Black History Month Movie Series, Lunar New Year Festival, Hello Kitty Café Truck and More!

ATLANTA: Food, festivals and returning fan-favorites – What’s not to love? Throughout February, Atlantic Station offers a diverse lineup of activities in celebration of Black History Month, Lunar New Year and the season of love. Ring in the Year of the Dragon with the Lunar New Year Lantern Show and Festival, celebrate Black History Month with the Black History Month Movie Series, say hello to the Hello Kitty Café Truck or pork out at the 12th annual Beer, Bourbon and BBQ Festival. With experiences you’re sure to love, plan a visit to the Heart of Atlanta for a delightful lineup of ticketed and complementary events this February.

Atlantic Station’s February Calendar of Events includes:

Through Monday, Feb. 12: LUNAR NEW YEAR LANTERN SHOW

Located at Atlantic Green | 5 p.m. to 9 p.m. EDT

Experience an enchanting celebration of Lunar New Year featuring lights, music and visuals at the top of every hour from 5 p.m. to 9 p.m. on the Atlantic Green. The nightly show features a beautifully designed, 90-foot-long dragon with over 25,000 lights, known as a Chinese symbol of good fortune, emerging from a cloud of fog near Atlantic Green and over 400 red lanterns illuminating the area for a special lantern show to honor the spiritual tradition that celebrates the reunion of loved ones. Visit [here](#) to learn more.

Throughout February: OVERTIME ELITE GAMES

Located at OTE Arena | 7 p.m. and 8:30 p.m. EDT

Experience thrilling basketball matchups amongst the nation’s top amateur players at Overtime Elite. Launched in 2021, OTE is an alternative option for young players aspiring to make it to the NBA, offering star athletes state-of-the-art training facilities, personalized education, media training and more. Throughout the season, experience exciting activities, including special performances, celebrity guests, surprise giveaways and more! See below for the February schedule and purchase tickets [here](#).

Game Schedule: Thursday, Feb. 1, Friday, Feb. 2, Friday, Feb. 9, Saturday, Feb. 10, Thursday, Feb. 15, Friday, Feb. 16

Thursday, Feb. 8 & Thursday, Feb. 22: BLACK HISTORY MONTH MOVIE SERIES

Located at Atlantic Green | 7 p.m. EDT

Celebrate Black History Month with epic, educational and iconic films! “The Color of Friendship” (2000), a tale about friendship, understanding and the importance of embracing diversity, screens on Thursday, Feb. 8. and “Remember the Titans” (2000), a film that explores the power of unity and triumph over racial divisions through the lens of a high school football team, screens on Thursday, Feb. 22. Bring blankets or chairs and choose a place to sit on the Atlantic Green lawn.

Thursday, Feb. 8 — “The Color of Friendship” (2000)

Thursday, Feb. 22 — “Remember the Titans” (2000)

Saturday, Feb. 10: LUNAR NEW YEAR FESTIVAL

Located at Atlantic Green | 12 p.m. to 4 p.m. EDT

Join the Heart of Atlanta in honoring Lunar New Year with a festival full of traditional rituals and fun for the entire family. The festivities include a mesmerizing Lion Dance, a captivating Kung Fu/Tai Chi performance, a symbolic craft station, a numerologist who will make predictions based on your birthdate and much more. Visit [here](#) to learn more.

Saturday, Feb. 17: HELLO KITTY CAFÉ TRUCK

Located at West District Avenue | 10 a.m. to 7 p.m. EDT

The iconic Hello Kitty Café Truck returns to Atlantic Station. Come say hello and pick up some delicious Hello Kitty-themed treats and merch while supplies last! Please note that the Hello Kitty Café Truck accepts only credit and debit card payments. Visit [here](#) to learn more.

Saturday, Feb. 17 through Sunday, Feb. 18 & Saturday, Feb. 24 through Sunday, Feb. 25: THE SISTAH SHOP BLACK HISTORY MONTH MARKET

Located at Suite 14125 | Saturday 11 a.m. to 8 p.m. | Sunday 12 p.m. to 6 p.m. EDT

Join The Sistah Shop at the #ShopWithSistahs Black History Month Market for an unforgettable shopping experience in the 30363. Celebrating Black History and Black Business, the market will feature over 40 Black woman-owned brands, live music, giveaways, a hot chocolate bar and much more! Visit [here](#) to learn more.

Saturday, Feb. 24: BEER, BOURBON AND BBQ FESTIVAL

Located at Pinnacle Lot | 2 p.m. to 6 p.m. EDT

Indulge in a barbeque feast at the 12th annual Beer, Bourbon and BBQ Festival at the Pinnacle Lot! Spend the day outdoors soaking up the pleasures true Southerners live by: beer, bourbon, barbeque, biscuits and bluegrass! The VIP early entry begins at noon, while general admission starts at 2 p.m. Tickets include a souvenir glass and, most importantly, all-you-can-taste samples. Visit [here](#) to learn more and purchase tickets.

ABOUT ATLANTIC STATION: Opened in 2005, Atlantic Station is a 138-acre sustainable neighborhood located in Midtown, Atlanta, where you can dwell, create, savor, enjoy and shop. Known for having its own zip code, 30363, and being the Heart of the ATL, this artery not only connects the West Side and Buckhead, the 19-city blocks are also home to nearly 8 million square feet of mixed-use development featuring 1.5 million square feet of best-in-class retail (Sephora, Banana Republic, DSW, H+M, Nike, Old Navy, Publix), entertainment (Bowlero, Museum of Illusions, Regal Cinemas) and restaurants (illy, Azotea, California Pizza Kitchen, HOBNOB, Salata, Yard House), nearly 2.2 million square feet of Class-A office space, full-service hotels (Embassy Suites, Twelve Midtown), several multi-family communities, single-family homes, apartments, lofts and luxury condo residences as well as a freestanding IKEA, Target and Dillard's. Global industry leaders in finance (Wells Fargo), tech (Microsoft, Amazon, Facebook, Instagram, LinkedIn), health and wellness (LA Fitness, Mayweather Boxing + Fitness, Overtime Elite Arena) and consumer brands bring thousands of employees to the area daily. Atlantic Station is rich with amenities and features its own dog park, children's playground, walking tour, neighborhood shuttle and concierge program. In 2020, Atlantic Station revamped the central greenspace, the Atlantic Green, and now hosts more than 300 events and cultural activations a year throughout the neighborhood and in the freestanding Pinnacle lot for staples like the Atlanta Open and Cirque du Soleil. For more information on this award-winning community, visit atlanticstation.com and follow along on [Facebook](#), [Instagram](#) and [X](#).

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