PRESS RELEASE...

June 17, 2024

ATLANTIC STATION AND STAR 94.1 FM PRESENT "THROWBACK THURSDAYS"

Enjoy Live '80s Cover Bands Every Third Thursday of the Month on Atlantic Green Beginning June 20

ATLANTA: Get ready to relive the nostalgia of the '80s with Atlantic Station's Throwback Thursdays, presented by Star 94.1 FM. This new, free live concert series will occur in Atlantic Station's entertainment and retail district on Atlantic Green every third Thursday of the month from 6 p.m. to 8 p.m. beginning on June 20 and running through Oct. 17.

With Star 94.1 FM on-air talent hosting each night of the series, "Throwback Thursdays" will feature live performances of '80s music, kicking off on June 20 with popular cover band Electric Avenue. Electric Avenue has performed over 1,100 concerts across the U.S. and abroad, honing their authentic sound and playing with the world's top artists such as Lionel Richie, Paul Simon, Tracy Chapman, and more. Attendees can look forward to themed drinks and delicious food available for purchase as well as unforgettable performances that will transport them back in time.

"Throwback Thursdays is more than just a music event, it's connection," said Kristen Sugg, Atlantic Station Marketing and Events Manager. "The partnership between Atlantic Station and Star 94.1 FM aims to unite people, fostering a sense of community through a shared love for the era's iconic music. Atlantic Green provides the perfect setting for families, friends, and music lovers to gather, dance, and create lasting memories."

Throwback Thursday Highlights:

- Live '80s Music: Enjoy performances from top '80s cover bands on June 20, July 18, Aug. 15, Sept. 19 and Oct. 17.
- Themed Festivities: Indulge in '80s-themed drinks and food available for purchase, making each event a delightful throwback experience.
- Family Fun: Engage in an interactive, family-friendly atmosphere with activities and entertainment for all ages.

"Atlanta is made for events, and our Throwback Thursday concert series and partnership with Atlantic Station is teeing up the best summer ever," said Jenn Hobby, Star 94 Morning Show Host. "Every third Thursday, you can join Star 94 in Atlantic Green for major feel-good throwback vibes."

In honor of the first concert in the Throwback Thursday series, Star 94.1 FM and Atlantic Station will give tickets to Cyndi Lauper's Farewell Tour, while HOBNOB Neighborhood Tavern will host an exclusive VIP viewing experience featuring drinks and light bites along with prime viewing of centerstage for invited guests and contest winners. Enjoy two hours of complimentary parking in Atlantic Station's parking deck and stay tuned on Atlantic Station's website and socials for the full lineup of artists. Additional information and interviews are available on request.

ABOUT ATLANTIC STATION: Opened in 2005, Atlantic Station is a 138-acre sustainable neighborhood located in Midtown, Atlanta, where you can dwell, create, savor, enjoy, and shop. Known for having its own zip code, 30363, and being the Heart of the ATL, this artery not only connects the West Side and Buckhead, the 19-city blocks are also home to nearly 8 million square feet of mixed-use development featuring 1.5 million square feet of best-in-class retail (Sephora, Banana Republic, DSW, H+M, Nike, Old Navy, Publix), entertainment (Bowlero, Museum of Illusions, Regal Cinemas) and restaurants (illy, Azotea, California Pizza Kitchen, HOBNOB, Salata, Yard House), nearly 2.2 million square feet of Class-A office space, full-service hotels (Embassy Suites, Twelve Midtown), several multi-family communities, single-family homes, apartments, lofts and luxury condo residences as well as a freestanding IKEA, Target and Dillard's. Global industry leaders in finance (Wells Fargo), tech (Microsoft, Amazon, Facebook, Instagram, LinkedIn), health and wellness (LA Fitness, Mayweather Boxing + Fitness, Overtime Elite Arena) and consumer brands bring thousands of employees to the area daily. Atlantic Station is rich with amenities and features its own dog park, children's playground, walking tour, neighborhood shuttle and concierge program. In 2020, Atlantic Station revamped the central greenspace, the Atlantic Green, and now hosts more than 300 events and cultural activations a year throughout the neighborhood and in the freestanding Pinnacle lot for staples like the Atlanta Open and Cirque du Soleil. For more information on this award-winning community, visit atlantic station.com and follow along on Facebook, Instagram and X.