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## NETHERWORLD UNVEILS CHILLING NEW THEMES FOR ITS 28<sup>TH</sup> SEASON OF SCREAMS

*Brace for Two, New Terrifying Haunts This Fall: WAKE THE DEAD and MR. GRENDEL'S BIRTHDAY PARTY OF HORRORS*

**ATLANTA:** As haunt season steadily approaches, with it comes the promise of unspeakable horrors lurking behind the iron-clad doors of [NETHERWORLD Haunted House](#). Beginning opening weekend, Friday, Sept. 20 and Saturday, Sept. 21, NETHERWORLD will present 34 nights of terror, continuing through select dates in September, October, and November. For its 28<sup>th</sup> Season of Screams, the nationally acclaimed attraction (America Haunts, BuzzFeed, CNN, Parade, Thrillist, TravelPulse, USA Today, and more) is returning with two terrifying new haunts, **WAKE THE DEAD** and **MR. GRENDEL'S BIRTHDAY PARTY OF HORRORS!**

With extensive backgrounds in film, television, special effects, and the haunted attraction industry, NETHERWORLD Co-Creators Ben Armstrong and Billy Messina consistently deliver elaborate experiences filled with shock, awe, and horrors that leave even the bravest souls trembling. The haunts' intricate sets, otherworldly effects, and nightmarishly realistic monsters transport guests on their self-guided tour into a realm where their darkest fears come alive.

"Every single year, we try to push the boundaries of fear to create an experience that's totally new and unique for our visitors," said Armstrong. "This year's attractions go completely above and beyond. WAKE THE DEAD and MR. GRENDEL'S BIRTHDAY PARTY OF HORRORS both have wildly elaborate scenes, some truly terrifying new monsters and classic favorites that we think will haunt visitors long after they've left."

One of the largest haunted houses in the nation, NETHERWORLD is located on a 10-acre complex, and the journey through both haunts is longer than walking the equivalent of 8.5 football fields jam-packed with scares, special effects, actors, and unique scenes at every turn. For those brave enough to conquer both haunted houses, the Halloween festival-style Midway awaits just beyond the exit. Here, guests are welcomed by towering jack-o'-lanterns, spooky games, creepy photo ops, and plenty of monsters roaming the area ready to give guests even more thrills, or an Instagram-worthy moment. NETHERWORLD also offers a variety of food and beverage options, including mini donuts with tasty and indulgent toppings, hot dogs, vegan corn dogs, Dippin' Dots, nachos, gourmet popcorn with collectible buckets, pretzels, and bratwurst. By popular demand, NETHERWORLD is also bringing back the fan-favorite beverage station: Dr. Octane's Bizarre Beverages, where the twisted mad scientist Dr. Octane serves several flavors of colorful, bubbling non-alcoholic drinks now served in an optional collectible light-up glass. New this year is light-up cotton candy and "Blood Bags" featuring tasty drinks you can sip like a vampire! Also, let's not forget this year's return of Zombie Rampage Energy Drink, the classic beverage strong enough to wake the dead, available once more to fans after a more than 10-year hiatus and it is only available at NETHERWORLD Haunted House!

Read on to uncover the chilling secrets of this year's new attractions...if you dare!

**WAKE THE DEAD:** The Lords of The NETHERWORLD have howled the ancient hymns and rung the iron bells to Wake The Dead! A spectral army now marches from beneath the mountain to steal a source of endless elemental energy and turn the entire world into a blighted necropolis. That is unless a small force of apocalyptic warriors can use this energy to defeat the dead and seal the gateway to the NETHERWORLD *forever!*

**Featuring:** The Corpse Army, The Shock Bridge, The Primordial Prisoners, The Death Machine, The Church of Horrors, Servants of the Witches, The Nest of Vampires, Bats in the Belfry, Demons in the Walls, The Deadly Claw, The Fortress of Nergal, The Cyclopean Death Knight, The Massive Mind Numbing Eater of The Dead, and more flesh-eating, blood-drinking, bone cracking undead action than you can possibly comprehend. Live your last few moments in incomprehensible horror if you dare to Wake The Dead!

**MR. GRENDEL'S BIRTHDAY PARTY OF HORRORS:** Mr. Grendel, the ancient flesh-eating ogre disguised as a clown, has discovered that eating Cryptids gives him unimaginable powers. As he and his merry band of savage jesters rampage throughout the secret facility called the BOX on a Cryptid eating spree, they unexpectedly step into the tormented world of the *Boogeyman* – the most powerful Cryptid of all. As the battle rages between the Lord of Nightmares and the cantankerous carnivorous clown, the only question that remains is who will have the last laugh?

**Featuring:** The Ghastly Gateway, The Train of Terrors, The Puppet Show of Pain, The Mongolian Death Clown, The Jesters' Feast, The Odditorium, The Laughing Room, What the Clown Saw, Mothman's Misery, Enter the Hellmouth, The Fanatical Freakshow, Dark Ride Doom, The Hospital of Horrors, Chupacabra Chaos, and more terrifyingly twisted terror than the human mind could ever understand. Get ready for the most fun you've ever had while being savagely hunted by clowns in Mr. Grendel's Birthday Party of Horrors!

The fun is just beginning at NETHERWORLD Haunted House. The nationally recognized attraction also offers five not-to-be-missed escape rooms! Each room features immersive environments, intricate storylines, and mind-bending puzzles that will challenge even the most seasoned escape room veterans. Groups of up to 10 players can unlock the mystery with five thrilling adventures, including **Tiki Island: Attack of the Shark God**, **Sasquatch: Bigfoot's Revenge**, **Nosferatu: Van Helsing's Secret**, **Haunted: Curse of the Night Hag**, and the newest addition, **Alien Terror: Doom of the Dark Horizon**. Think you can escape? Tickets can be purchased in advance at [www.escapethenetherworld.com](http://www.escapethenetherworld.com). Also, be sure to visit the NETHERWORLD Gift Shop (featuring one-of-a-kind merchandise and collector's items), and the House of Creeps Monster Museum, which highlights iconic NETHERWORLD memorabilia, screen-used movie props, and more.

Stay tuned for an official announcement of tickets going on sale in the coming weeks. For more details on NETHERWORLD Haunted House, please visit [www.fearworld.com](http://www.fearworld.com). Photos and interviews with NETHERWORLD's co-founders are available upon request.

NETHERWORLD Haunted House is located at **1313 NETHERWORLD Way, Stone Mountain, GA 30087**. Contact NETHERWORLD at **404-999-FEAR**.

**About NETHERWORLD:** Created in 1997 by Billy Messina and Ben Armstrong, veterans in the film and television industry, NETHERWORLD is Atlanta's most popular self-guided, dark attraction featuring two haunts and a Halloween-themed Midway. Recognized as one of the most highly acclaimed haunted houses in the world, NETHERWORLD is known for its over-the-top special effects, award-winning make-up, elaborate costuming, skilled stunt actors, and unusual themes. Since relocating to Stone Mountain in 2017, NETHERWORLD has expanded its offerings to include five year-round escape games, known as Escape the NetherWorld, as well as a monster museum called House of Creeps. Over the years, NETHERWORLD has garnered local and national attention from media, including CNN, "The Today Show," "The Early Show," The Travel Channel, BuzzFeed, Parade, O, The Oprah Magazine and Wall Street Journal and has been voted the top haunt in the nation by publications such as Hauntworld Magazine, Dread Central, Fangoria and USA Today. NETHERWORLD's innovative horror experiences and attractions continue to draw in generations of thrill-seekers eager to see what new nightmares have been unleashed! For more information, visit [www.fearworld.com](http://www.fearworld.com) or call 404-999-FEAR. Keep up with all things spooky by following NETHERWORLD Haunted House on [Facebook](#), [Instagram](#), and [Twitter](#).

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