



FOR IMMEDIATE RELEASE...

July 29, 2024

## **EXPERIENCE SOCIALBITES FOOD HUB IN SANDY SPRINGS | NOW OPEN FOR DINING**

*Four Food Concepts, One Point of Purchase, Full Bar, Outdoor Patios + Complimentary Entertainment Under One Roof*

**ATLANTA:** [SocialBites](#) Food Hub has officially opened its doors at 6650 Roswell Rd in Sandy Springs. The two-level 6,000-square-foot **Food Hub** combines crave-worthy, affordable food and drink options with interactive decor, vibrant programming, outdoor patios, and more, for a unique dining experience centered around food, entertainment and connection.

"We are incredibly excited to have officially opened our first location in Sandy Springs," said Aziz Hashim, Founder/Principal of Experiential Brands. "We want SocialBites to be the go-to spot for fun after work or enjoying time with family and friends. SocialBites is not a food hall, but a food hub, where people can enjoy the convenience of ordering from all of our restaurants at one point of purchase and receiving tableside service instead of standing or waiting near a counter. Paired with engaging games and programming, SocialBites offers an enhanced experience from that of a food hall or fast casual dining."

The main level of SocialBites houses four different food concepts at one point of purchase, on one menu: The Original Hot Chicken, INKED Tacos, Flametown Burgers, and Pinsa Roman Pizza.

At **The Original Hot Chicken**, guests can enjoy spicy sandwiches and tenders at six different heat levels, including No Heat, Korean, and Extra Hot, a new Southwestern Chicken Salad, and sides like fries, mac'n'cheese and slaw. **INKED Tacos** offers Mexican-inspired tacos and nachos with meat options like beef birria, grilled chicken, ground beef, and hot chicken, in addition to chips with queso and guacamole. **Flametown Burgers** offers a variety of mouthwatering burgers, with toppings like candied jalapeño, chipotle honey, and chili. Lastly, **Pinsa Roman Pizza** offers a number of Roman-style pizzas, including a classic Margherita, Meat Lovers, and Mushroom pizza featuring a Portobello mushroom sauce, gruyere, and sauteed mushrooms. Full menus for each restaurant concept can be found on the SocialBites [website](#).

SocialBites also offers a Shareables menu featuring items perfect to split between a group like queso fries, family-sized nachos, and hand-battered onion rings. Vegetarians and vegan guests can enjoy options like Nashville Hot Cauliflower Bites at The Original Hot Chicken, which can also be placed on the Southwestern Salad, meatless nachos at INKED Tacos, and the Mushroom pizza at Pinsa. Dessert options include Grandma's Banana Pudding and milkshake flavors including banana pudding and Oreo.

The top level of SocialBites houses BarSocial, a full bar serving classic craft cocktails, wine and beer. Plus, there are boozy milkshake flavors including Banana's Foster, Mudslide, and Espresso. BarSocial can also be transformed into a private event space featuring a separate entrance for birthday parties, corporate events, celebrations, and more.

In addition to diverse food options and the upstairs bar, SocialBites offers a variety of ways for families, friends, and groups to connect socially and immerse in entertainment. Both levels of SocialBites feature outdoor patios, including a turf-covered patio and cornhole area in the front, while the interior of the food hub features oversized versions of games like Connect 4 and tic-tac-toe. The main level will also feature two large TV screens, with SocialBites planning to host viewing events for major Olympic games, Atlanta sporting events, and more to be announced.

SocialBites will also offer a full lineup of interactive weekly programming, including trivia nights, live music, and more. The current programming schedule is as follows, with more to come:

- **Sundays:** Cornhole tournaments beginning in mid-August
- **Mondays:** Trivia Night from 7:00 – 9:00 p.m. hosted by [Outspoken Entertainment](#)
- **Fridays:** Live music on the BarSocial patio from 8:00 – 10:00 p.m.
- **Saturdays:** Live music on the BarSocial patio from 8:00 – 11:00 p.m.

**SocialBites** is open 11:00 a.m. – 11:00 p.m. Monday to Thursday, 11:00 – 12:00 a.m. Friday and Saturday and 11:00 a.m. – 11:00 p.m. on Sunday. **BarSocial** is open 5:00 – 11:00 p.m. Monday to Thursday, 3:00 p.m. – 12:00 a.m. Friday, 12:00 p.m. – 12:00 a.m. Saturday and 12:00 – 10:00 p.m. on Sunday. Free parking is available in a lot directly in front of the building. SocialBites can be booked for private events like birthday parties and corporate celebrations at [www.gosocialbites.com/private-events](http://www.gosocialbites.com/private-events). For more

information about SocialBites, visit [www.gosocialbites.com](http://www.gosocialbites.com) and follow along on [Instagram](#) and [Facebook](#). Photos and interviews are available upon request.

**ABOUT SOCIALBITES:** Coined a **Food Hub™**, **SocialBites™** is an innovative new food service concept that brings together multiple, distinct, and delicious food brands – under one roof – with the convenience of a single point of order, table service, and entertainment programming to engage guests in a relaxed yet vibrant atmosphere. A portfolio company of Experiential Brands, SocialBites was created in 2023 as a solution for reutilizing medium to large restaurant spaces to act as **catalysts for connection** while serving a variety of affordable, high-quality, craveable food and beverage offerings. With engaging social activities like trivia nights, bingo, and live music, as well as interactive décor and games, SocialBites creates a unique dining experience that caters to families, friends, and food enthusiasts alike. It's more than a place to eat; it's a community hub. For more information, visit [www.gosocialbites.com](http://www.gosocialbites.com) and follow along on [Instagram](#) and [Facebook](#).

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