

## NETHERWORLD HAUNTED HOUSE BRINGING FRIGHT & FUN TO DRAGON CON LABOR DAY WEEKEND

### DATES YOU NEED TO KNOW...

Thursday, Aug. 29 – Monday, Sept. 2 | Dragon Con Weekend

Saturday, Aug. 31, 10 a.m. | Dragon Con Parade on Peachtree Street; broadcast on WUPA Atlanta 69 at 10 a.m. EST

Friday, Sept. 20 + Saturday, Sept. 21 | NETHERWORLD Haunted House Opening Weekend



*The highly acclaimed haunt will bring its iconic creatures to Dragon Con 2024. Photos from the 2023 Dragon Con parade.*

**ATLANTA:** [Dragon Con](#) fans are in for a serious fright this Labor Day Weekend, courtesy of [NETHERWORLD Haunted House!](#) With haunt season on the horizon, NETHERWORLD once again returns to Dragon Con, bringing its cast of ghoulish creatures, realistic costumes, Halloween spirit, and an elaborate float for the convention's annual parade.

NETHERWORLD Haunted House is proud to participate in Dragon Con's horror track, the convention's home for twisted tales and dark fantasy, featuring a nightmarish lineup of panels, topics, and guests. The haunted house team will have a booth set up on the Marquis level of the Atlanta Marriott Marquis for the entire weekend where they will be recruiting actors, taking photos with attendees, offering discounts for [Escape the Netherworld](#), and sharing additional information about this year's terrifying haunts.

NETHERWORLD will also feature multiple vehicles in the iconic parade, including an over-the-top float. Parade onlookers will be the first to see some of the creepy new characters debuting with this year's haunt themes, [WAKE THE DEAD](#) and [MR. GRENDEL'S BIRTHDAY PARTY OF HORRORS](#), in addition to NETHERWORLD's iconic classic characters.

"Dragon Con weekend is always our favorite way to kick off the official start of haunt season," said NETHERWORLD Haunted House Co-Creator Billy Messina. "It's a great way to introduce our new themes and characters to the public and get them excited for the haunts. We're grateful to participate in Dragon Con each year, and excited for this year's convention."

A few short weeks after Dragon Con, scare fans can look forward to NETHERWORLD's official opening weekend on Friday, Sept. 20 and Saturday, Sept. 21. General Admission and Speed Pass tickets for expedited entry are on sale now at [FearWorld.com](#). Photography and interviews are available upon request.

**About NETHERWORLD:** Created in 1997 by Billy Messina and Ben Armstrong, veterans in the film and television industry, NETHERWORLD is Atlanta's most popular self-guided, dark attraction. Recognized as one of the most highly acclaimed haunted houses in the world, NETHERWORLD is known for its over-the-top special effects, unique make-up, elaborate costuming, skilled stunt actors, and unusual themes. Since relocating to Stone Mountain in 2017, NETHERWORLD has expanded its offerings to include year-round escape games, known as Escape the NETHERWORLD. Over the years, NETHERWORLD has garnered local and national attention from media including CNN, "The Today Show," "The Early Show," The Travel Channel and Wall Street Journal and has been voted the top haunt in the nation by publications such as Hauntworld Magazine, Dread Central, Fangoria and USA Today. NETHERWORLD's innovative horror experiences and attractions continue to draw in generations of thrill-seekers eager to see what new nightmares have been unleashed! For more information, visit [www.fearworld.com](#) or call 404-999-FEAR. Keep up with all things spooky by following NETHERWORLD Haunted House on [Facebook](#), [Instagram](#), and [Twitter](#).

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