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HARRY NORMAN, REALTORS® CELEBRATES A LANDMARK 95 YEARS OF LEADERSHIP, SERVICE, AND SUCCESS IN BEING AT THE FOREFRONT OF ATLANTA'S RESIDENTIAL REAL ESTATE INDUSTRY

ATLANTA: [Harry Norman, REALTORS®](#), Atlanta and greater Georgia's foremost luxury real estate firm, is proud to announce that 2025 marks 95 years of real estate excellence for the company. Founded in 1930, Harry Norman, REALTORS® was Atlanta's first residential real estate firm, and has maintained its position as the leading resource for home buyers, sellers, and agents for 95 years now.

Harry Norman, REALTORS® was founded by Emmaline "Miss Emmie" Harrison Norman, who initially entered the real estate business when she and her husband were encouraged to sell the home they had been building in Atlanta's Garden Hills neighborhood after the stock market crash of 1929. Miss Emmie and her husband, Harry Norman, Sr., were unable to find residential representation that truly focused on customer service, so in 1930, she acquired her business license from Atlanta City Hall for \$5 and sought to provide the type of service she was looking for. Miss Emmie then listed and sold her home for a profit, marking the first sale for her business, Mrs. Harry Norman & Associates. Under the leadership of Miss Emmie and her successors, the firm flourished and expanded, becoming the Atlanta real estate powerhouse that Harry Norman, REALTORS® is known as today.

"95 years is an incredible milestone to reach, and we are honored to have served Atlanta and greater Georgia over for more than nine decades," said Jenni Bonura, President and CEO of Harry Norman, REALTORS®. "This achievement is a testament to the hard work and dedication of our team members, both past and present. It highlights the strong relationships we've built, our deep connection to Atlanta, and the trust our clients have placed in us. We are excited to continue growing and serving the Atlanta and greater Georgia real estate market for decades to come."

For the last 95 years, Harry Norman, REALTORS® has had an immense impact on Atlanta and the state of Georgia, both inside and outside of the real estate industry. Prioritizing core values, including authenticity, integrity, rich relationships, community, and professional excellence, Harry Norman, REALTORS® has cemented its reputation for premium quality and service. Over the next 12 months, Harry Norman, REALTORS® will celebrate its anniversary with exciting activations and programming that highlight the firm's history and heritage in metro Atlanta, its position as the premier destination for top real estate agents and market leadership, commitment to community involvement, and distinction as Atlanta's ultimate resource for luxury living.

Outside of real estate, the team at Harry Norman, REALTORS® has dedicated itself to giving back to the communities it serves. For many years, Harry Norman, REALTORS® prioritized philanthropy through service and charitable contributions without an established organization, but in 2019, Harry Norman launched the Harry Norman, REALTORS® Philanthropy Fund with the Community Foundation for Greater Atlanta. The fund allows Harry Norman to actively participate in and raise funds for various nonprofits throughout the region. In 2020, Harry Norman began its annual Harry Norman Cares initiative to allow agents, employees, and staff to make a difference in the lives of Atlanta residents through donating to and volunteering with organizations like Atlanta Ronald McDonald House Charities and Community Assistance Center.

As Atlanta's real estate landscape has shifted throughout the past nine decades and the city has become a key relocation destination, Harry Norman, REALTORS® has helped shape and define Atlanta's residential real estate appeal locally, nationally, and globally. Harry Norman, Jr., namesake and former President of Harry Norman, REALTORS®, was instrumental in founding the First Multiple Listing Service (FMLS), served as its president twice and was a lifelong member of its Board of Directors. FMLS has grown to become one of North America's largest MLSs and the leading one in Georgia. Harry Norman specializes in international relocation and holds membership with a select global real estate network that spans the firm's reach across 70 countries. Harry Norman, REALTORS® has also been exclusively selected to represent Atlanta real estate in international events like the Belgian Economic Mission to the United States, which focused on the topic of sustainable business partnerships between Belgium and the United States.

Today, with 95 years of service, Harry Norman, REALTORS® has sold numerous luxury residential homes across Atlanta and greater Georgia and launched the sales careers of countless real estate professionals. Harry Norman now operates 11 sales offices

throughout the state in metro Atlanta, North Georgia, and Savannah. Harry Norman, REALTORS® also extends its services beyond residential properties, offering commercial properties for both lease and sale.

As the year unfolds, expect exclusive updates and announcements from Harry Norman, REALTORS® on events and programs, while the firm celebrates its 95-year history and looks ahead to the future. More information and interviews with Harry Norman, REALTORS® President and CEO Jenni Bonura are available upon request.

About Harry Norman, REALTORS®: Harry Norman, REALTORS®, the premier luxury real estate firm in Atlanta, was established in 1930 out of a desire to provide an unparalleled customer experience. As the first residential real estate firm in Atlanta, Harry Norman, REALTORS® earned the reputation of being the best and setting the standard for others who follow. Real estate has evolved, as has Harry Norman, but one thing remains constant 95 years on – when you work with Harry Norman, REALTORS®, you can be confident you are working with the best real estate sales associates Atlanta has to offer. With a longstanding presence in metro Atlanta through eight premier sales offices and three affiliate offices serving greater Georgia, Harry Norman, REALTORS® connects approximately 1,000 real estate professionals with clients locally and globally. Harry Norman’s international reach is strengthened by affiliations with Luxury Portfolio International, Who’s Who in Luxury Real Estate, and Mayfair International Realty. For more information, visit HarryNorman.com or connect with the firm via [Facebook](#) and [Instagram](#).

Media Contacts: Tara Murphy, Abby Watkins + De’Andra Gaston | 360 Media, Inc. | 404-577-8686 or info@360media.net

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