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ATLANTA - BUCKHEAD

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THOMPSON ATLANTA – BUCKHEAD INTRODUCES ‘OPT OUT, GIVE BACK’ GUEST PROGRAM *Promoting Sustainability and Local Community Support While Benefiting Giving Kitchen*

ATLANTA: Thompson Atlanta – Buckhead is proud to announce the launch of **Opt Out, Give Back**, a new guest incentive program designed to promote sustainability while giving back to the local community. Guests staying two or more nights can forgo daily housekeeping services in exchange for 500 World of Hyatt points per night opted out, credited after checking out. Additionally, a portion of the operational savings will be donated to **Giving Kitchen**, a nationally recognized Atlanta-based nonprofit organization that provides emergency assistance to food service workers in crisis nationwide.

“Opt Out, Give Back is more than just an incentive – it reflects our commitment to sustainability, community engagement, and thoughtful hospitality, giving our guests a more socially responsible stay,” said Donte Johnson, General Manager of Thompson Atlanta – Buckhead. “This program not only allows us to reduce our environmental footprint but also supports a cause that directly impacts the hardworking individuals who are the hospitality industry’s backbone.”

Thompson Atlanta – Buckhead will invite guests staying two or more nights to participate in this initiative through pre-arrival emails, front desk check-in, and in-room signage with a portion of the resulting savings going to [Giving Kitchen](#), a nonprofit dedicated to assisting food service workers facing unexpected hardships. The organization offers financial assistance to food service workers facing unexpected crises, such as illness, injury, housing instability, or natural disasters. Through its Stability Network, Giving Kitchen also connects workers with essential resources in areas like mental health, employment, and housing support. Guests will still have access to additional towels, amenities, or cleaning services upon request.

“We are deeply honored to be the beneficiary of the Opt Out, Give Back program through our partnership with Thompson Atlanta – Buckhead,” said Jen Hiding-Kendrick, Founder of Giving Kitchen. “At Giving Kitchen, we believe in the strength and resilience of the food service workers we serve, and we know that helping them in times of need uplifts us all within the hospitality industry. Through this program, guests have the power to opt in and make an impact, turning a simple choice into a meaningful act of kindness. This partnership not only deepens our commitment to support food service workers facing tough times but also reminds us of the collective good we can achieve together, fostering a community rooted in compassion, care, and hope.”

By participating in **Opt Out, Give Back**, guests can play an active role in supporting both the environment and the local community while earning valuable rewards. This program helps reduce water and energy consumption while also minimizing the use of cleaning supplies and linens. It further enhances operational efficiency by addressing industry challenges related to staffing shortages and resource management. Additionally, guests can enjoy a more relaxed and uninterrupted stay while knowing their participation helps support a vital cause.

Thompson Atlanta – Buckhead and Giving Kitchen are hosting a kickoff event on Tuesday, May 13 from 5 p.m. to 8 p.m. in the hotel’s Lobby Bar. For more information and to RSVP, visit [here](#).

Images and interviews are available on request.

ABOUT THOMPSON ATLANTA – BUCKHEAD: Thompson Atlanta – Buckhead is an award-winning premier luxury hotel located in the heart of Atlanta’s Buckhead neighborhood. The 201-room hotel is renowned for its stylish accommodations, and more than 12,000 square feet of exceptional dining, and versatile event spaces, making it the perfect destination for business and leisure travelers alike. For more information visit hyatt.com/thompson-hotels/atlth-thompson-atlanta-buckhead. Follow on [Facebook](#), [Instagram](#), and [LinkedIn](#).

ABOUT GIVING KITCHEN:

Giving Kitchen (GK) is a nonprofit organization that provides emergency assistance to food service workers through financial

support and a network of community resources. Their goal is to create a food service community in which crises are met with compassion and care. Giving Kitchen is a James Beard Humanitarian of the Year award winner and [Fast Company's 2022 Brands That Matter](#). Since its inception, GK has served over 29,000 food service workers and awarded over \$15 million in financial assistance. For more about Giving Kitchen, visit givingkitchen.org and follow @givingkitchen on [Facebook](#), [Twitter](#), and [Instagram](#).

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