



FOR IMMEDIATE RELEASE...

August 25, 2025

NETHERWORLD HAUNTED HOUSE BRINGING MONSTERS & MAYHEM TO DRAGON CON 2025

DATES YOU NEED TO KNOW...

Thursday, Aug. 28 – Monday, Sept. 1 | Dragon Con Weekend

Saturday, Aug. 30, 10 a.m. | Dragon Con Parade on Peachtree Street; broadcast live on CBS Atlanta (WUPA, Channel 69) at 10 a.m. EST

Friday, Sept. 19 | NETHERWORLD Haunted House Opening Night



The highly acclaimed haunt will bring its iconic creatures to Dragon Con 2025. Photos from past Dragon Con parades.

ATLANTA: This Labor Day Weekend, the streets of downtown Atlanta will tremble as [NETHERWORLD Haunted House](#) brings its legion of monsters to Dragon Con. From grotesque new fiends and fan-favorite creatures to an elaborate parade float brimming with terror, NETHERWORLD will once again fuse fright and fantasy as it kicks off its 29th Season of Screams in spine-chilling style.

As the sponsor of Dragon Con's Horror Track programming, NETHERWORLD will be present all weekend with a booth located on the Marquis level of the Atlanta Marriott Marquis. There, fans can snap photos with NETHERWORLD's famous monsters, learn about this year's attractions, snag discounts for [Escape the NETHERWORLD](#), and even sign up to join the "Netherspawn" crew for the upcoming season.

In the iconic Dragon Con Parade, spectators will get the very first glimpse of new nightmare-fueled characters from NETHERWORLD's 2025 themes — the epic monster showdown [MONSTERS ATTACK!](#) and the twisted double feature [OBLIVION: RETURN OF THE MANGLER](#) and [GRENDDEL'S FEAST](#). Alongside the acclaimed attraction's float, legendary Netherworld denizens will unleash a sneak peek of the fearsome battles, grotesque creations, and sinister clowns that await haunt-goers this fall.

"Dragon Con is our official start to haunt season and the ultimate stage to introduce our new characters and themes," said NETHERWORLD Haunted House Co-Creator Ben Armstrong. "For 2025, we're unleashing massive new monsters, mind-bending sets, and some of the most ambitious haunts in our history. Dragon Con gives us the chance to share that excitement with fans before we open our doors, and we can't wait to see their reactions!"

A few short weeks after Dragon Con, the scares officially open for its 29th Season of Screams on Friday, Sept. 19. Guests will journey through the monstrous chaos of [MONSTERS ATTACK!](#) before plunging into the horrific depths of [OBLIVION: RETURN OF THE MANGLER](#) and the grotesque carnival of [GRENDDEL'S FEAST](#). Between haunts, visitors can explore the NETHERWORLD Midway, packed with roaming creatures, food, games, photo ops, and festive fun. **Tickets — including General Admission and Speed Passes for faster entry — are on sale now at [Fearworld.com](#), and fans are encouraged to purchase early to secure their spot.**

Reporters can join NETHERWORLD during Dragon Con, meeting the monsters, and accessing exclusive on-site photo and interview opportunities. Photography and interviews ahead of the event are also available upon request.

About NETHERWORLD: Created in 1997 by Billy Messina and Ben Armstrong, veterans in the film and television industry, NETHERWORLD is Atlanta's most popular self-guided, dark attraction featuring two haunts and a Halloween-themed Midway. Recognized as one of the most highly acclaimed haunted houses in the world, NETHERWORLD is known for its over-the-top special effects, award-winning make-up, elaborate costuming, skilled stunt actors, and unusual themes. Since relocating to Stone Mountain in 2017, NETHERWORLD has expanded its offerings to include five year-round escape games, known as [Escape the Netherworld](#), as well as a monster museum called [House of Creeps](#). Over the years, NETHERWORLD has garnered local and national attention from media, including CNN, "The Today Show," "The Early Show," The Travel Channel, BuzzFeed, Parade, O, The Oprah Magazine and Wall Street Journal and has been voted the top haunt in the nation by publications such as [Hauntworld Magazine](#), [Dread Central](#), [Fangoria](#) and [USA Today](#). NETHERWORLD's innovative horror experiences and attractions continue to draw in generations of thrill-seekers eager to see what new nightmares have been unleashed. For more information, visit [www.fearworld.com](#) or call 404-999-FEAR. Keep up with all things spooky by following NETHERWORLD Haunted House on [Facebook](#), [Instagram](#), and [X](#).

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