



FOR IMMEDIATE RELEASE ...

September 26, 2025

HARRY NORMAN, REALTORS® PARTNERS WITH ATLANTA RONALD MCDONALD HOUSE CHARITIES THIS FALL ***Fifth Annual 'Cares' Initiative Supports Children + Families in Need | Donations Welcome Sept. 23 – Oct. 20***

ATLANTA: [Harry Norman, REALTORS®](#), Atlanta's premier luxury real estate firm, is proud to announce the fifth annual Harry Norman Cares initiative, dedicated to supporting families in need throughout the region. This year, the firm continues its partnership with Atlanta Ronald McDonald House Charities (ARMHC) to provide families with kits filled with food, personal care items, essential supplies, and more. Donations will be accepted at Harry Norman, REALTORS® offices from **September 23 through October 20, 2025**.

"As we celebrate 95 years, giving back to the community remains at the heart of who we are," said Jenni Bonura, President and CEO of Harry Norman, REALTORS®. "Harry Norman Cares is a meaningful way to mark this milestone year. Building on the nearly 2,000 Care Kits donated last year, our goal is to exceed that impact in 2025. We are honored to unite with our agents, clients, and neighbors to support families in need and continue fostering the meaningful relationships that strengthen our community."

The Harry Norman Cares initiative is designed to **make a tangible impact in Atlanta communities** with meaningful actions and partnerships. This initiative is led by the Harry Norman, REALTORS® Impact Council, a collaborative group of agents and staff focused on creating pathways for individuals to grow, lead, and make a positive impact within the company and the communities we serve. ARMHC provides thousands of families each year with a safe, comfortable place to call home while a child receives medical treatment nearby.

Donations can be made in three ways from Sept. 23 – Oct. 20:

- Drop off items at any of the 8 Harry Norman, REALTORS® offices, Monday – Friday from 9 a.m. – 5 p.m.
- Ship online donations directly to offices through their Amazon Wishlists (all linked below).
- Clients of Harry Norman, REALTORS® agents can give items directly to their agents

This year, **each of the eight Harry Norman offices has been assigned one of the three categories of items to collect:** Grab and Go Snacks, Personal Care Items, and Laundry Essentials. Items being collected include travel-sized toiletries, toothbrushes and toothpaste, deodorant, laundry pods and dryer sheets, hand sanitizer, non-perishable snacks, juice boxes or water bottles, and more—all fitting inside gallon-sized Ziploc or clear bags.

Grab and Go Snack Kits

[Atlanta North Office](#)
[Atlanta Perimeter Office](#)
[North Fulton Office](#)

Personal Care Kits

[East Cobb Office](#)
[Historic Marietta Office](#)
[Woodstock Office](#)

Laundry Essential Kits

[Buckhead Office](#)
[Intown Office](#)

Each Harry Norman office will host a Pack the House Party to organize the donated items into care kits on Oct. 21. Building on Harry Norman's commitment to serving local communities, every office is also selecting its own charitable organization to coordinate a separate team volunteer opportunity with.

For more information on Harry Norman Cares, specific items needed, and donation drop-off locations, visit [Harry Norman Cares Drive](#). Interviews are available on request.

About Harry Norman, REALTORS®: Harry Norman, REALTORS®, the premier luxury real estate firm in Atlanta, was established in 1930 out of a desire to provide an unparalleled customer experience. As the first residential real estate firm in Atlanta, Harry Norman, REALTORS® earned the reputation of being the best and setting the standard for others who follow. Real estate has evolved, as has Harry Norman, but one thing remains constant 95 years on – when you work with Harry Norman, REALTORS®, you can be confident you are working with the best real estate sales associates Atlanta has to offer. With a longstanding presence in metro Atlanta through eight premier sales offices and three affiliate offices serving greater Georgia, Harry Norman, REALTORS® connects approximately 1,000 real estate professionals with clients locally and globally. Harry Norman's international reach is strengthened by affiliations with Luxury Portfolio International, Who's Who in Luxury Real Estate, and Mayfair International Realty. For more information, visit [HarryNorman.com](#) or connect with the firm via [Facebook](#) and [Instagram](#).

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