



FOR IMMEDIATE RELEASE...

September 15, 2025

**NETHERWORLD HAUNTED HOUSE NAMED BEST HAUNTED ATTRACTION NOMINEE BY USA TODAY 10BEST  
*Readers' Choice Voting Open Now through Monday, Sept. 22***

- WHO:** **NETHERWORLD Haunted House**, Atlanta's longest-running and most immersive seasonal haunted attraction, known for blockbuster-quality effects, elaborate sets, and Hollywood-worthy creatures.
- WHAT:** NETHERWORLD has been selected as a nominee for **Best Haunted House / Attraction** in the prestigious **USA TODAY 10BEST Readers' Choice Awards**. Editors and a panel of subject matter experts chose NETHERWORLD for its innovation, immersive storytelling, and decades-long leadership in the haunted attraction industry. Fans can now vote for NETHERWORLD to secure a spot among the nation's top 10 haunted attractions. Voting is **quick, free, open to the public, and no sign-ups are needed**.
- WHEN:** Voting is open now and ends **Monday, Sept. 22, at 11:59 a.m. EDT**  
Winners announced **Wednesday, Oct. 1, at noon EDT**

**VOTE HERE:** <https://10best.usatoday.com/awards/netherworld-haunted-house-stone-mountain-georgia/>

**ATLANTA:** [NETHERWORLD Haunted House](#) is kicking off its 29th season with an extra dose of excitement after being named a nominee for Best Haunted House / Attraction in USA TODAY 10BEST Readers' Choice Awards. Known for pushing the boundaries of immersive horror, NETHERWORLD invites fans old and new to vote and help secure its spot among the nation's top 10 haunted attractions.

"We're thrilled and honored to be recognized by USA TODAY 10BEST as one of the nation's top haunted attractions," said Ben Armstrong, co-creator of Netherworld Haunted House. "It's a reflection of decades of creativity, innovation, and the passion our team pours into every scare. And there's no better way to celebrate this nomination than kicking off our biggest, most immersive haunts to date."

Fans can experience NETHERWORLD's **29th Season of Screams**, beginning this **Friday, Sept. 19**, and running for 35 nights through early November. Guests can experience two of the most massive haunts in NETHERWORLD history: **MONSTERS ATTACK!** and the twisted double feature **OBLIVION: RETURN OF THE MANGLER** and **GRENDL'S FEAST**, plus a festival-style Midway, Monster Museum, and five immersive escape rooms. Tickets are on sale now and can be found [here](#).

**About NETHERWORLD:** Created in 1997 by Billy Messina and Ben Armstrong, veterans in the film and television industry, NETHERWORLD is Atlanta's most popular self-guided, dark attraction featuring two haunts and a Halloween-themed Midway. Recognized as one of the most highly acclaimed haunted houses in the world, NETHERWORLD is known for its over-the-top special effects, award-winning make-up, elaborate costuming, skilled stunt actors, and unusual themes. Since relocating to Stone Mountain in 2017, NETHERWORLD has expanded its offerings to include five year-round escape games, known as Escape the Netherworld, as well as a monster museum called House of Creeps. Over the years, NETHERWORLD has garnered local and national attention from media, including CNN, "The Today Show," "The Early Show," The Travel Channel, Buzzfeed, Parade, O, The Oprah Magazine and Wall Street Journal and has been voted the top haunt in the nation by publications such as Hauntworld Magazine, Dread Central, Fangoria and USA Today. NETHERWORLD's innovative horror experiences and attractions continue to draw in generations of thrill-seekers eager to see what new nightmares have been unleashed. For more information, visit [www.fearworld.com](http://www.fearworld.com) or call 404-999-FEAR. Keep up with all things spooky by following NETHERWORLD Haunted House on [Facebook](#), [Instagram](#), and [X](#).

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