



FOR IMMEDIATE RELEASE...

October 1, 2025

CUPCAKIN' BAKE SHOP CELEBRATES TAYLOR SWIFT'S NEW ALBUM WITH LIMITED-EDITION CUPCAKES AT COLONY SQUARE LOCATION – ALL WEEKEND!



WHAT: [Cupcakin' Bake Shop](http://www.cupcakinbakeshop.com) is sweetening the release of Taylor Swift's 12th album, *The Life of a Showgirl*, with a limited-edition cupcake available **exclusively at the Colony Square location**. These vanilla cupcakes feature champagne icing, a photo of Taylor Swift, glitter, and beading, all edible — perfect for fans and dessert lovers alike to celebrate the occasion.

WHEN: Friday, Oct. 3 – Sunday, Oct. 5

HOURS: 11:00 a.m. – 9:00 p.m. (or until sold out)

WHERE: Cupcakin' Bake Shop, Colony Square – 1197 Peachtree St NE Suite 180, Atlanta, GA 30361

WHY: The cupcakes **celebrate the limited-run movie event *The Official Release Party of a Showgirl* at the adjacent IPIC Theatre**, which premieres Taylor Swift's new album with the lead single's music video, behind-the-scenes footage, lyric videos, and her personal reflections.

PRICE: \$5.25 per cupcake; available as singles, 4-, 6-, and 12-packs

Visit www.cupcakinbakeshop.com for more information on Cupcakin'. Interviews with founder Lila Owens and photos are available upon request.

About Cupcakin' Bake Shop: Founded in 2014 by sweet lover Lila Owens, Cupcakin' Bake Shop is a bakery known for its scratch-made cupcakes, cakes, cookies, and seasonal sweets crafted with high-quality, sustainable ingredients. With locations across California and Georgia, Cupcakin' blends nostalgic flavors with bold, seasonal twists, offering something for every palate, including vegan and gluten-free options. From everyday treats to custom creations for life's biggest celebrations, Cupcakin' delivers delicious desserts with a side of community, creativity, and care. Learn more at www.cupcakinbakeshop.com.

Media Contacts: Tara Murphy, Abby Watkins + De'Andra Gaston | 360 Media, Inc. | 404-577-8686 or info@360media.net

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