

## DECK THE DESSERT TABLE WITH CUPCAKIN' BAKE SHOP

*Now Available: Festive Cupcake Flavors, Stunning Holiday Cakes, & Custom Logo Cookies*



**ATLANTA:** This holiday season, [Cupcakin' Buckhead](#) is making the most wonderful time of year even sweeter! The female-founded Black-owned bakery brand invites Atlantans to unwrap the gift of decadent desserts while spending time with family, friends, and more for the holidays. From cupcakes with classic winter flavors to whimsical, themed cakes perfect for gatherings, Cupcakin' is the ultimate destination for holiday treats full of "wow" and wonder.

"For the holidays, we focused on creating designs and flavors that use those seasonal ingredients we look forward to every year, like peppermint, oranges, warm spices, and cranberries, but that also bring back that nostalgic feeling of celebrating the season during childhood," said Cupcakin' founder Lila Owens. "The holidays are such a special time, and we love being part of our customers' celebrations – whether it's cupcakes shared at the holiday office party or dessert time after Christmas dinner with loved ones."

**Read on below for all the details on the season's sweetenings Cupcakin' is offering for the holidays:**

### Cakes Full of Holiday Cheer

Cupcakin's scratch-made holiday cakes make incredible centerpieces for any holiday celebration. Designs range from fun holiday icons like reindeer and gingerbread men, to sophisticated multi-tier cakes adorned with dried fruits and flowers, sugar-coated cranberries, rosemary wreaths, and more.

All cake orders must be placed 72 hours in advance. Ordering is available [online](#), in-store, or by phone at 404-549-9567. Cupcakin's full selection of holiday cakes includes:

#### **Bûche de Noël:**

Rolled vanilla sponge cake filled with chocolate mousse, covered in chocolate ganache. The cake is decorated with meringue mushrooms, fresh cranberries, mini white pearls, and rosemary that has been soaked in simple syrup and covered in sugar for a frosted, snowy appearance. 11" long / 4 ½ " wide serves 8 to 12 guests, priced \$75.

#### **Chocolate Mousse Cake:**

Two layers of chocolate cake filled with chocolate mousse, covered with chocolate ganache, and finished with Oreo crumbs all around. 6" serves up to 10 guests, priced \$45.

#### **Holiday Reindeer Cake:**

Cupcakin's top-selling red velvet, chocolate, OR vanilla cake with white Swiss buttercream frosting, plus a fondant red nose and antlers! 6" serves up to 10 guests, priced \$60 OR 9" serves up to 20 guests, priced \$100.

#### **Chocolate Peppermint Cake**

Chocolate cake with peppermint buttercream and garnished with some crushed peppermint candy. 6" serves up to 10 guests, priced \$45 OR 9" serves up to 20 guests, priced \$85.

### **Holiday Red Velvet**

Moist red velvet cake filled with Cupcakin's signature cream cheese frosting, coated in a Swiss buttercream exterior, and topped with a cranberry wreath. 6" serves up to 10 guests, priced \$50 OR 9" serves up to 20 guests, priced \$85.

### **Fun & Festive Cupcakes**

Every month, Cupcakin' offers a limited-time selection of cupcakes prepared with seasonal flavors and ingredients, and each of December's "Flavors of the Month" is delicious, merry, and bright.

Available now through Dec. 31 (unless otherwise noted), these seasonal cupcakes can be found in-store or ordered in larger quantities for catering online or by phone.

**Chocolate Candy Cane:** The holiday season's most classic flavors come together on this cupcake, made with a chocolate cake topped with red-and-white peppermint swirl frosting and garnished with crushed candy cane.

**Gluten-Free Vanilla Cranberry:** This fruit-filled gluten-free cupcake will put anyone in the holiday spirit, featuring a vanilla cake baked with cranberries and garnished with vanilla buttercream and candied cranberries.

**Lemon Gingersnap:** A citrusy twist on gingerbread, this cupcake comes together with a lemon cake baked on a warm gingersnap crust, garnished with whipped cream frosting and a classic gingerbread cookie.

**Vegan Chocolate-Coconut:** Holiday flavor with a slightly tropical spin, this cupcake features a vegan chocolate cake garnished with coconut frosting and rolled in shaved coconut.

**Throwback Chocolate Creme:** Reminiscent of the beloved Hostess classic, this cupcake features a moist chocolate cake filled with whipped cream frosting and garnished with chocolate ganache.

**Strawberry Champagne Cupcake (Available only Dec. 30 - Jan. 1):** A New Year's exclusive, this cupcake is a bottle of bubbly in dessert form, featuring vanilla cake with strawberry champagne frosting.

In addition to its specialty holiday cakes and cupcakes, Cupcakin' also offers **customizable logo cookies**, perfect for company holiday events, activations, gift bags and parties.

Cupcakin' Buckhead is located at **2221 Peachtree Rd NE B**. For **catering and order inquiries**, please visit the webpage [here](https://www.cupcakinbakeshop.com) or call Cupcakin' Buckhead at 404-549-9567.

Visit [www.cupcakinbakeshop.com](https://www.cupcakinbakeshop.com) for more information on Cupcakin'. Interviews with founder Lila Owens and photos are available upon request.

**About Cupcakin' Bake Shop:** Founded in 2014 by sweet lover Lila Owens, Cupcakin' Bake Shop is a bakery known for its scratch-made cupcakes, cakes, cookies, and seasonal sweets crafted with high-quality, sustainable ingredients. With locations across California and Georgia, Cupcakin' blends nostalgic flavors with bold, seasonal twists, offering something for every palate, including vegan and gluten-free options. From everyday treats to custom creations for life's biggest celebrations, Cupcakin' delivers delicious desserts with a side of community, creativity, and care. Learn more at [www.cupcakinbakeshop.com](https://www.cupcakinbakeshop.com).

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