



FOR IMMEDIATE RELEASE

December 4, 2025

HARRY NORMAN, REALTORS® ANNOUNCES NEW ROLE AS EXCLUSIVE GEORGIA REPRESENTATIVE OF FORBES GLOBAL PROPERTIES

*Alignment Strengthens Firm's Position as a Premier Leader in Luxury Real Estate,
Offering Unparalleled Global Reach for Clients and Agents*



Luke Trigwell, Chief Operating Officer, and Jenni Bonura, President & CEO,
at the Harry Norman Luxe Leaders & Stakeholder event on Dec. 3.

ATLANTA: [Harry Norman, REALTORS®](#), Atlanta's first and premier luxury residential real estate firm, is proud to announce a new exclusive membership with [Forbes Global Properties](#), an international network of top-tier real estate brokerages representing the world's most exceptional properties. Through this collaboration, Harry Norman becomes the exclusive representative of the Forbes Global Properties brand throughout Georgia, bringing enhanced global visibility, expanded marketing resources, and elevated opportunities to clients and agents across the state.

For 95 years, Harry Norman, REALTORS® has set the industry standard for high-value properties through trusted relationships, deep market expertise, and an unwavering commitment to exceptional service. This new membership further cements the firm's position as a luxury leader while expanding its global footprint among affluent buyers and sellers.

"As Atlanta and Georgia's premier luxury real estate firm, we continuously seek opportunities that strengthen our ability to serve clients at the highest level," said Jenni Bonura, President & CEO of Harry Norman, REALTORS®. "Our membership with Forbes Global Properties provides unmatched visibility for our listings, enhanced global marketing tools, and direct access to a highly engaged international audience of qualified buyers. It is a natural alignment for our brand and elevates the experience for both our clients and our agents."

Through the association, Harry Norman agents gain access to world-class branding and marketing channels backed by Forbes Global Properties' network of premier global brokerages across more than 600 locations in 30 countries. The collaboration will also connect, inspire, and inform potential homebuyers and sellers about the finest properties for sale in Georgia and across the globe.

"This membership further expands what our agents can offer to luxury buyers and sellers," said Luke Trigwell, Chief Operating Officer of Harry Norman, REALTORS®. "By combining our local leadership with Forbes Global Properties' global platform, our clients benefit from elevated storytelling, expanded international visibility, and a broader network of potential buyers. It's an exciting step that aligns with our commitment to delivering exceptional results."

Luxury homes represented by Harry Norman will be showcased across Forbes Global Properties' prestigious print, digital, and social media channels, including access to curated editorial content, market insights, and premium listing placement on forbesglobalproperties.com, a globally recognized destination for high-value real estate.

“We are thrilled to welcome Harry Norman to Forbes Global Properties,” said Michael Jalbert, Chief Executive Officer of Forbes Global Properties. “The firm’s enduring dedication to community and uncompromising client service aligns perfectly with the principles that define our network, and we are eager to champion their continued success.”

This collaboration reinforces Harry Norman’s mission to connect clients with exceptional properties across Georgia – from landmark homes in Atlanta to luxury residences in the mountains and along the coast – while ensuring their listings receive world-class exposure and representation.

More information and interview opportunities with Luke Trigwell, Chief Operating Officer of Harry Norman, REALTORS®, and Jenni Bonura, President & CEO of Harry Norman, REALTORS®, are available upon request. Photos from the Harry Norman Luxe Leaders & Stakeholder event on Dec. 3, where the announcement was first shared, are also available upon request.

About Harry Norman, REALTORS®: Harry Norman, REALTORS®, the premier luxury real estate firm in Atlanta, was established in 1930 out of a desire to provide an unparalleled customer experience. As the first residential real estate firm in Atlanta, Harry Norman, REALTORS® earned the reputation of being the best and setting the standard for others who follow. Real estate has evolved, as has Harry Norman, but one thing remains constant 95 years on – when you work with Harry Norman, REALTORS®, you can be confident you are working with the best real estate sales associates Atlanta has to offer. With a longstanding presence in Metro Atlanta and eight premier sales offices serving greater Georgia, Harry Norman, REALTORS® connects real estate professionals with clients locally and globally. For more information, visit HarryNorman.com or connect with the firm via [Facebook](#) and [Instagram](#).

About Forbes Global Properties: Led by the world’s foremost independent residential brokers and industry veterans, Forbes Global Properties is the exclusive real estate partner of Forbes. Our members connect discerning buyers and sellers of the most exceptional properties worldwide. Leveraging Forbes’s worldwide reach and digital monthly audience of more than 167 million, our listings tell the stories that make our properties unique. Established in 2020, our invitation-only network spans more than 600 locations and comprises over 20,000 property experts across the U.S., Asia, Australia, Canada, the Caribbean, Mexico, the Middle East, New Zealand, and Europe. For more information, visit forbesglobalproperties.com.

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