

IKE'S CAFÉ & GRILL WELCOMES THE WORLD CUP THROUGH AFRICAN FOOD, COMMUNITY + CULTURE

West African Restaurant to Host Ghana Match Watch Parties, Breakfast Around Africa + Exclusive Tournament-Day Specials



ATLANTA: As the city welcomes the world for the 2026 FIFA World Cup, Ike's Café & Grill invites soccer fans to experience the tournament through the lens of Ghanaian culture, cuisine, and hospitality. Known for its authentic West African fare and deep roots within Atlanta's African diaspora community, Ike's Café & Grill will serve as a gathering place for fans throughout the tournament with a series of Ghana-focused watch parties, special menu offerings and community events celebrating one of football's most passionate nations.

With a newly opened location in Marietta, and additional locations in Norcross and Atlanta's West End, the family-owned restaurant is creating opportunities for visitors and locals alike to connect over the global game while enjoying authentic Ghanaian dishes such as jollof rice, suya, kelewele, grilled meats, and traditional beverages.

"The World Cup is about more than soccer – it's about bringing people together," said Ike Kwarteng, Founder of Ike's Café & Grill. "For many Ghanaians living in Atlanta, these matches are moments of pride, celebration, and connection. We're excited to create a space where fans can come together, enjoy great food and share our culture with visitors from around the world."

As part of its World Cup programming, Ike's Café & Grill will host **official watch parties** for matches at both the Marietta (724 Cherokee Street, Marietta, GA) + Norcross (1250 Tech Drive, Norcross, GA) locations. These are first-come, first-served experiences:

- France vs. Senegal – Tuesday, June 16 at 3 p.m.
- Portugal vs. Congo DR – Wednesday, June 17 at 1 p.m.
- Ghana vs. Panama – Wednesday, June 17 at 7 p.m.
- Germany vs. Ivory Coast – Saturday, June 20 at 4 p.m.
- England vs. Ghana – Tuesday, June 23 at 4 p.m.
- Croatia vs. Ghana – Saturday, June 27 at 5 p.m.
- Panama vs. England – Saturday, June 27 at 5 p.m.
- Colombia vs. Portugal – Saturday, June 27 at 7:30 p.m.

Graphics for each watch party are available upon request.

Throughout the tournament, guests can also take advantage of a variety of World Cup-inspired food and beverage offerings. The restaurant will debut its **Breakfast Around Africa** menu, a limited-time breakfast series celebrating countries represented in the tournament, including Ghana, Nigeria, Morocco and South Africa. Guests can explore signature breakfast dishes and flavors inspired by each nation while learning more about the diverse culinary traditions found across the continent.

On match days, fans can kick off the action with **Ike's Match Day Kickoff Breakfast**, available from 8 to 11 a.m. Guests who purchase any breakfast entrée will receive a complimentary small coffee, a match prediction card, and the opportunity to win a free lunch by correctly predicting the final score of the day's featured match. Coffee lovers can also enjoy the restaurant's **African Coffee Experience**, highlighting premium coffees sourced from Ghana and Ethiopia, two countries known for their rich coffee-growing traditions and distinctive flavor profiles.

Additional World Cup specials include 20% off fresh homemade Sobolo and grilled catfish at the Marietta location and beer specials and 20% off grilled catfish at the Norcross location, giving fans even more reasons to gather and celebrate throughout the tournament.

The celebrations come at a time of continued growth for the restaurant group. What began as Ike's Tropical Food Market in Norcross in 1995 evolved into one of metro Atlanta's most recognized West African restaurant brands. Today, the family-owned business operates multiple locations across Georgia and Ghana, while continuing to serve as a cultural bridge between Africa and Atlanta.

As one of the country's largest hubs for the African diaspora, metro Atlanta offers a unique opportunity for World Cup visitors to experience authentic global cultures beyond the stadium. Through food, music, hospitality and community gatherings, Ike's Café & Grill hopes to provide fans with a memorable way to celebrate the tournament while discovering the rich traditions of Ghana and West Africa.

Photos, interviews, tours, and additional information are available upon request.

ABOUT IKE'S CAFÉ & GRILL: Ike's Café & Grill is a family-founded hospitality brand known for blending authentic African flavors with modern dining experiences that bring people together. Built on a foundation of culture, community, and exceptional service, Ike's offers guests more than a meal; it delivers an atmosphere rooted in connection, tradition, and celebration. With multiple locations across Georgia and continued expansion underway, Ike's has become a destination where food, culture, and hospitality intersect. The brand focuses on creating welcoming spaces that serve diverse audiences while honoring African heritage through thoughtfully crafted menus, curated experiences, and community engagement. From everyday dining to special events, Ike's Café & Grill continues to grow as a lifestyle-driven brand committed to quality, consistency, and storytelling through food. For more information, visit ikescafe.com and follow along on Instagram at [@ikescafeandgrill](https://www.instagram.com/ikescafeandgrill).

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