



FOR IMMEDIATE RELEASE...

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NETHERWORLD TAKES HAUNTED HOUSE FANS BEHIND THE SCENES WITH 2026 LIGHTS ON TOURS

Limited-Capacity Afternoon Tours Run Oct. 15–30 + Nov. 6-7, Offering A Rare Daytime Look Inside the Attractions



ATLANTA: Ever wondered what goes into building a world of nightmarish, immersive entertainment? [NETHERWORLD Haunted House](#) is inviting fans to flip on the lights and step behind the scenes with new Lights On Tours, beginning Thursday, Oct. 15. Available every afternoon through Oct. 30 plus Nov. 6-7, these guided tours offer an up-close look at the elaborate sets, original creatures, props, and special effects that bring NETHERWORLD's two 2026 haunted attractions to life.

Led by a knowledgeable guide, guests will explore [CURSE OF THE COLLECTOR](#) and [BEYOND OBLIVION: LEGACY OF EVIL](#) with the lights on, discovering details and craftsmanship they might otherwise miss during a typical visit. Guides will share the stories, history, and creative work behind the attractions, from notable props and immersive environments to the special effects that help make NETHERWORLD a nationally recognized haunted attraction.

"We spend months dreaming up these worlds, building the sets, creating the creatures and figuring out how every detail will come together once the lights go down," said Ben Armstrong, co-creator of NETHERWORLD Haunted House. "The Lights On Tours let fans see a whole different side of what we do. You can really appreciate the scale of these attractions and all the crazy details that go into them. And if you think the haunts look big at night, just wait until you realize the path through NETHERWORLD stretches about 10 football fields!"

Each tour lasts approximately 75 minutes, with afternoon start times at 2:30, 3, or 3:30 p.m., depending on the date. [Tickets are \\$150 per person, and capacity is extremely limited.](#) Guests may take photos at four designated locations inside the haunts; additional photography, video, and audio recording are not permitted.

MAKE A FULL DAY OF NETHERWORLD

Why stop at a behind-the-scenes look? With afternoon Lights On Tours followed by nighttime attractions, NETHERWORLD offers Halloween fans the opportunity to build a full day of spooky entertainment. Guests can plan an afternoon tour, take on one of five immersive escape rooms at [Escape the NETHERWORLD](#), and return after dark to explore the Halloween Midway and experience the haunted attractions in full operation, complete with live performers, special effects, and all the scares.

NETHERWORLD's two haunted attractions are open nightly through Nov. 1, with a final weekend Nov. 6–7, giving fans plenty of opportunities to experience CURSE OF THE COLLECTOR and BEYOND OBLIVION: LEGACY OF EVIL after their behind-the-scenes tour.

[Lights On Tours are a separately ticketed experience](#) and do not include admission to the nighttime haunted attractions, escape rooms, or other offerings. Each experience requires its own ticket.

PLAN YOUR VISIT

Lights On Tours run Oct. 15–30, plus Nov. 6-7, with limited afternoon availability. Tickets are \$150 per person, and advance reservations are strongly encouraged.

- **Lights On Tours:** [Reserve tickets here](#)
- **Nighttime haunted attractions:** [Purchase tickets](#)
- **Escape rooms:** [Explore Escape the NETHERWORLD](#)

Guests should book Lights On Tours through the Escape the NETHERWORLD website only. These tickets are not available through NETHERWORLD's haunted house ticketing website.

For more details on NETHERWORLD Haunted House, please visit www.fearworld.com. Photos and interviews with NETHERWORLD's co-founders are available upon request. NETHERWORLD Haunted House is located at 1313 NETHERWORLD Way, Stone Mountain, GA 30087. Contact NETHERWORLD at 404-999-FEAR.

About NETHERWORLD: Created in 1997 by Billy Messina and Ben Armstrong, veterans in the film and television industry, NETHERWORLD is Atlanta's most popular dark attraction featuring two haunts and a Halloween-themed Midway. Recognized as one of the most highly acclaimed haunted houses in the world, NETHERWORLD is known for its over-the-top special effects, award-winning makeup, elaborate costuming, skilled stunt actors, and unusual themes. Since relocating to Stone Mountain in 2017, NETHERWORLD has expanded its offerings to include five year-round escape games, known as Escape the NETHERWORLD, as well as a monster museum called House of Creeps. Over the years, NETHERWORLD has garnered local and national attention from media, including CNN, "The Today Show," "The Early Show," The Travel Channel, BuzzFeed, Parade, O, The Oprah Magazine and The Wall Street Journal and has been voted the top haunt in the nation by publications such as Hauntworld Magazine, Dread Central, Fangoria and USA TODAY. NETHERWORLD's innovative horror experiences and attractions continue to draw generations of thrill-seekers eager to see what new nightmares have been unleashed. For more information, visit www.fearworld.com or call 404-999-FEAR. Keep up with all things spooky by following NETHERWORLD Haunted House on [Facebook](#), [Instagram](#), and [X](#).

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