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HARRY NORMAN | FORBES GLOBAL PROPERTIES APPOINTS KRISTIN LAMB AS VICE PRESIDENT – STRATEGIC OPERATIONS

***Industry Veteran Joins the Firm's Leadership Team To Support
Strategic Initiatives, Organizational Growth and Continued Momentum***

ATLANTA: [Harry Norman | Forbes Global Properties](#) today announced the appointment of Kristin Lamb as Vice President – Strategic Operations, strengthening the firm's leadership structure as it continues to build on its longstanding position in Atlanta's residential real estate market and expand its focus on strategic growth and innovation.

In her new role, Lamb will work closely with President Todd Emerson and members of the firm's leadership team to help shape and advance corporate initiatives, strategic priorities, and organizational programs. She will collaborate closely with marketing, product, and other key leaders across the company, bringing decades of real estate industry leadership, strategic planning, and organizational development experience to the role.

As Vice President – Strategic Operations, Lamb will help support the company's day-to-day strategic direction while Emerson continues to focus closely on supporting the needs of Harry Norman's agents, brokers and recruiting efforts. Together, the leadership structure is designed to strengthen collaboration across the organization and position the firm for continued growth.

"Kristin brings an exceptional combination of strategic vision, real estate expertise, and leadership experience to Harry Norman," said Todd Emerson, President of Harry Norman | Forbes Global Properties. "She has spent decades understanding what makes real estate organizations successful, from developing people and strengthening operations to identifying opportunities and turning strategy into action. Her ability to see the bigger picture while staying focused on execution will be an incredible asset to our company. I am excited to have her join our leadership team and look forward to the impact she will make for our people and our business."

Lamb brings more than 25 years of experience in real estate association leadership, strategic planning, communications, and executive development. She served as Chief Executive Officer of the Atlanta Commercial Board of REALTORS® (ACBR) from 1993 to 2016, leading an organization with approximately 2,500 members. During her tenure, ACBR became a national model for commercial real estate programs and earned multiple awards and national recognition.

Prior to and during her career with ACBR, Lamb also served as Vice President of Asset Management & Association Services, overseeing 10 real estate associations representing more than 14,000 members, and as Executive Vice President of the Atlanta REALTORS® Educational Foundation, which operates the Atlanta REALTORS® Center and Atlanta REALTORS® School. She has held numerous national and state leadership positions, including Chairman of the Commercial Leadership Forum of the National Association of REALTORS® and Chairman of the Association Executive Committee of the Georgia Association of REALTORS®.

Lamb earned the REALTOR® Certified Executive (RCE) designation and received the ACBR President's Award twice. Her leadership and industry contributions have been recognized by Bisnow, which named her one of the Most Powerful Women in Commercial Real Estate, and by the Atlanta Business Chronicle, which included her in "Who's Who in Commercial Real Estate" for 17 consecutive years and named her one of the Most Admired CEOs in 2016.

"Kristin is an extraordinary leader who brings the perfect combination of strategic vision, industry expertise, and a genuine ability to develop those around her," said Emily Line, Chief Strategy Officer, Realtors Property Resource® (RPR). "As the former CEO of the Atlanta Commercial Board of REALTORS®, the nation's largest commercial REALTOR® association, she built an impressive record of leadership and industry impact. I know that personally, Kristin's leadership and mentorship have helped shape my own career. Harry Norman will greatly benefit from her ability to anticipate opportunity, turn vision into strategy, and create meaningful results for the company and its people."

"Kristin is a critical thinker who uniquely possesses strategic planning, communications, and decision-making skills most executive-level players can only hope for. She will be a force-multiplier for Harry Norman, REALTORS!" said Bob Mathews, Executive Chairman, Colliers Atlanta.

Since 2016, Lamb has consulted with nonprofit organizations and private-sector executives, including CEOs and emerging leaders, and has delivered keynote presentations and strategic guidance to organizations nationwide. She has advised organizations on leadership, organizational strategy, and commercial real estate structures, including the Canadian Real Estate Association.

"Harry Norman has built an extraordinary legacy in Atlanta real estate, and I am honored to join the organization at such an exciting time," said Lamb. "I look forward to working alongside Todd and the talented team at Harry Norman to help shape strategic initiatives, strengthen our organization, and create opportunities for our people and the clients we serve."

Lamb is also deeply committed to community leadership and serves numerous charitable organizations, including Sussex Strong and the Cape Henlopen Educational Foundation. She is a Charter Advisory Board member of The Women's Collective of Atlanta, supporting C-suite women leaders in business development.

Lamb will begin her new role on Monday, October 5. Lamb's bio and headshot, and interviews with her and Todd Emerson are available upon request.

About Harry Norman | Forbes Global Properties: Harry Norman | Forbes Global Properties, the premier luxury real estate firm in Atlanta, was established in 1930 out of a desire to provide an unparalleled customer experience. As the first residential real estate firm in Atlanta, Harry Norman | Forbes Global Properties earned the reputation of being the best and setting the standard for others who follow. Real estate has evolved, as has Harry Norman, but one thing remains constant 96 years on – when you work with Harry Norman | Forbes Global Properties, you can be confident you are working with the best real estate sales associates Atlanta has to offer. With a longstanding presence in Metro Atlanta and eight premier sales offices serving Georgia, Harry Norman | Forbes Global Properties connects real estate professionals with clients locally and globally. For more information, visit [HarryNorman.com](https://www.harrynorman.com) or connect with the firm via [Facebook](#) and [Instagram](#).

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