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BRICK STORE PUB, LEON'S FULL SERVICE AND GOOD WORD BREWING UNITE TO LAUNCH OTTER EXTRA PALE ALE

New House Beer Celebrates the Shared History Behind Three Georgia Hospitality Destinations, with a Launch Party and Brewery Spotlight Set for November 19

ATLANTA: Three Georgia hospitality favorites are raising a glass to something they now have in common: a house beer of their own. Brick Store Pub, LEON's Full Service and Good Word Brewing & Public House, all part of Giggling Otter Enterprises, Inc., are introducing Otter Extra Pale Ale, a new signature beer brewed for the three establishments. The 5.3% ABV extra pale ale, made with Columbus and Citra hops, will be available on tap at all three locations, with cans also expected to be available for purchase.

The name Otter Extra Pale Ale goes back to the very beginning. In 1997, as founders Dave Blanchard, Mike Gallagher and Tom Moore were preparing to open a pub in Decatur, they couldn't agree on a name. When one friend jokingly threw out "The Giggling Otter," it stuck. The founders have called themselves otters ever since. Nearly 30 years later, that running joke has found a new home in the group's signature house beer.

"Brick Store Pub, LEON's and Good Word each have their own thing going on, but there's always been a common thread between them," said Dave Blanchard, co-owner and restaurateur. "The Otter name has been part of our story since the beginning, so bringing it to life as a beer just made sense. It's a fun way to celebrate where we started and give people something new to enjoy at all three spots."

The launch will also bring Good Word Brewing owner and brewer Todd DiMatteo back to familiar territory. A former general manager at Brick Store Pub, DiMatteo returns to Decatur on Thursday, November 19, after spending 11 years with the pub. He'll bring along his brewing expertise and a lineup of Good Word favorites for an evening celebrating good beer and old connections.

Taking place from 6 to 11:30 p.m. at Brick Store Pub on Decatur Square, the event will feature the first kegs of Otter Extra Pale Ale alongside a lineup of Good Word Brewing favorites, including:

- **Otter Extra Pale Ale:** A 5.3% ABV extra pale ale brewed with Columbus and Citra hops, created as the signature house beer for Brick Store Pub, LEON's Full Service and Good Word Brewing.
- **Die Todd Die Pils:** A pilsner from Good Word Brewing.
- **I Am Trying to Break Your Heart Altbier:** A collaborative brew with Bierstadt Lagerhaus.
- **Analog Life Dark Mild:** A dark mild served on cask.

Whether guests are longtime Brick Store regulars or discovering Good Word's beers for the first time, the evening is a chance to sample what's brewing in Duluth and get an early taste of the new house beer connecting the three spots. From Brick Store Pub's longstanding reputation as a craft beer destination to LEON's neighborhood gathering atmosphere and Good Word Brewing's brewing program, each establishment brings something different to the table.

The November 19 celebration is open to the public, with no tickets or reservations required. Grab a pint, welcome DiMatteo back to Decatur, and be among the first to try the new house beer.

For more information about the launch celebration, visit www.brickstorepub.com/events/good-word-brewing-spotlight-and-otter-beer-launch.

Interviews with the owners and photography are available upon request.

About Giggling Otter Enterprises, Inc.: Giggling Otter Enterprises, Inc. is an independent hospitality group founded by Dave Blanchard, Mike Gallagher and Tom Moore, bringing together a collection of distinctive restaurant, bar and brewing establishments. With a foundation in hospitality, food, beverage and community, the company's portfolio includes Decatur institutions Brick Store Pub and LEON's Full Service, private event venue The Ramspeck, and Good Word Brewing & Public House in Duluth. Each establishment maintains its own personality and identity while sharing a common connection through its founders and commitment to the hospitality industry. From neighborhood gathering places and celebrated craft beer destinations to thoughtfully curated private events, Giggling Otter Enterprises continues to grow its presence across Georgia's food and beverage landscape. For more information about Giggling Otter Enterprises and its family of hospitality establishments, visit www.brickstorepub.com, www.theramspeck.com, www.leonsfullservice.com or www.goodwordbrewing.com.

Media Contacts: Tara Murphy, Abby Watkins + Kayla Kaiser | 360 Media, Inc. | 404.577.8686 or info@360media.net

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